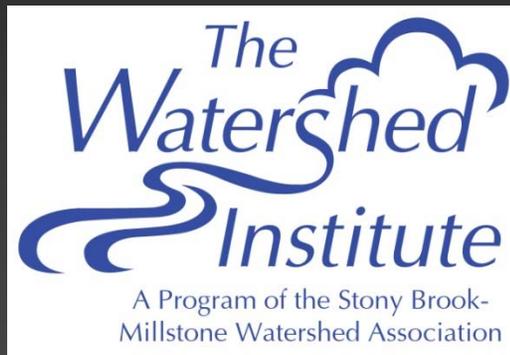


Partnering at State and Local Level to Support Monitoring Programs

2012 National Monitoring Conference



May 4, 2012

Portland, Oregon

Alyse Greenberg

The Watershed Institute

Stony Brook-Millstone Watershed Association

SBMWA

- Founded in 1949
 - Protecting the environment in the 265 square mile region drained by the Stony Brook and the Millstone River in central NJ
 - Making the “CASE” for clean water through Conservation, Advocacy, Science, and Education
-

The Watershed Institute

- Program of the Stony Brook-Millstone Watershed Association
 - The purpose of the Watershed Institute is to provide New Jersey's watershed groups with the knowledge, skills and resources they need to be strong and sustainable organizations protecting their local environments
 - Workshops, one-on-one assistance, idea-sharing meetings, listserv, website, publications, small grant program.
-

NJDEP Volunteer Monitoring Program

- Provides services to NJ monitoring groups: trainings, quality assurance project plan review, annual monitoring conference, technical assistance, and more
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Why partner?

- Leverage resources (time, money, expertise, contacts)
 - Increase outreach potential and visibility
 - Enhanced reputation and networking within each other's sectors
-

Partnering with NJDEP-VMP

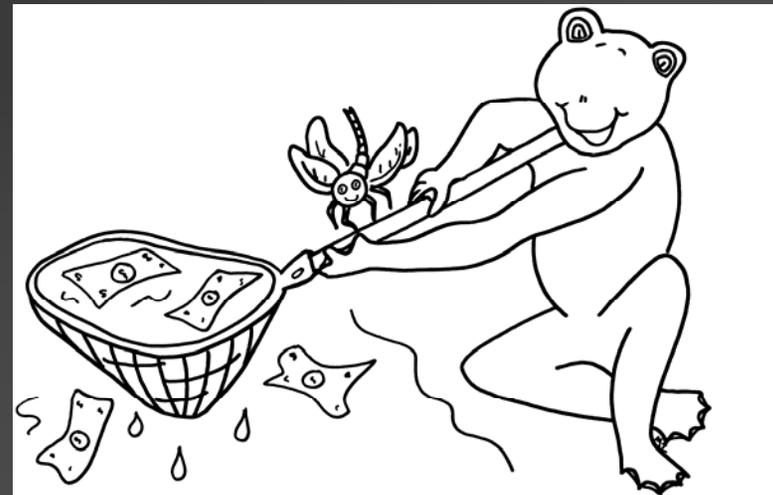
- Watershed Watch Network
 - World Water Monitoring Day (2008 – present)
 - WI Grant Program (2007 – present)
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Watershed Institute Grant Program

- Initiated in 2003
 - Funded by Geraldine R. Dodge Foundation (since 2003), New Jersey Department of Environmental Protection's Volunteer Monitoring Program (since 2007), and William Penn Foundation (2009 & 2010)
 - Has funded a total of 99 projects, totaling \$773,705.32 in funds.
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Watershed Institute Grant Program

- Provides funds to NJ watershed groups
- External Grant Review Committee
- Project types:
 - Conservation
 - Education
 - Organizational health
 - Policy
 - Science



Roles in Grant Program

- WI: develop funding guidelines, coordinate review process, manage grants
 - NJDEP-VMP: provide funding for monitoring projects, participate on grant review committee, provide technical assistance to grantees as needed
-

Benefits to Nonprofit Partner

- Additional funds for the grant program- benefits both WI and monitoring groups
 - Ability to provide more support and resources to groups for monitoring
 - Tap into NJDEP-VMP expertise
 - Enhanced relationship with NJDEP
 - Increased presence in the monitoring community
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Benefits to Government Partner

- Ability to further support monitoring with little addition to workload
 - Increased visibility in nonprofit community
 - Increase in the quality of data submitted to NJDEP for their use
 - Enhanced relationship with SBMWA & WI
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Questions?

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