



NATIONAL WATER QUALITY MONITORING COUNCIL

*Working Together for Clean Water*

# *Promoting Collaborative Efforts*

# *PROMOTING COLLABORATIVE EFFORTS*

## **1. Value of collaboration**

- Resource sharing or complementary skills
- Decreased redundancy
- Greater credibility
- Only way to address multi-jurisdictional issues
- Could lead to actual implementation (not just data collection)
- Prevents reinvention of the wheel
- Reevaluate needs

# *PROMOTING COLLABORATIVE EFFORTS*

## **1. Value of collaboration**

- Increases visibility
- Initial involvement improves success
- Increases energy
- New ideas (view points)
- Reevaluate needs
- Increases energy

# *PROMOTING COLLABORATIVE EFFORTS*

## **2. Barriers/challenges associated with moving forward**

- Not knowing what others are doing
- Institutional thinking (politics)
- REaction, not PROaction)
- Time constraints
- Lack of vision (crisis management)
- Funding
- Distance
- Feds should lead by example
- Need more success stories

# *PROMOTING COLLABORATIVE EFFORTS*

## **2. Barriers/challenges associated with moving forward**

- Lack of communication/trust
- Fear someone else will get credit
- Moving from ME to US
- Concerns about job loss
- Lack of long-term national goals to help direct prioritization

# *PROMOTING COLLABORATIVE EFFORTS*

## **2. Barriers/challenges associated with moving forward**

- Lack of urgency – need to be able to clearly show the value
- Must spend time and resources responding to lawsuits, regulatory requirements, etc. rather than priorities
  - “defensive management”
- Narrow agency focus

# *PROMOTING COLLABORATIVE EFFORTS*

## **3. Tools/resources/guidance needed**

- Better communication (open minds)
- Directory/database of skills
- Money
- Short course for states that can't travel
- Paid facilitators
- Statewide assessment of WQ goals (are goals being met?)
- State Council guidance (pitfalls, tips, fact sheets, WIFM, etc.)
- Condensed version of workshops to take with you

# ***PROMOTING COLLABORATIVE EFFORTS***

## **4. Council role in moving collaboration forward**

- Keep conference going –maintain bi-yearly interval
- Include results from past conferences at the next conference – share accomplishments
- Continue to ID national trends & share info
- Act as conduit for success stories
- Lead by example
- Provide workshop/info on facilitation

# *PROMOTING COLLABORATIVE EFFORTS*

## **4. Council role in moving collaboration forward**

- Reach out to non-Council member orgs – pull them into projects
- Create a user-friendly guide to DQOs
- States-helping-States monthly calls on different topics (ASIWPCA) – chat room?
- Publicize Council meetings better
- Make the case for value of collaboration (publicize success stories, etc.)