

# 2008 National Water Quality Monitoring Conference

Summary and Discussion of WEF  
Role for the Future

# Summary of Results

## ➤ Attendance

- Total - 605
- Full Conference - 404
- Daily - 63
- Exhibitors and Others - 138

## ➤ Financial

- Not complete, but projected to be slightly negative bottom line (not including in-kind services)

# Evaluations

## ➤ Evaluations

- Average – 3.83 out of 5
- 2006 score was 4.6 out of 5

## ➤ Many Comments about the Presentations

- More time for each presenter
- More discussion time built in
- Watch quality of speakers
- Want more information on presentations/people in advance so they can make better choices

# Evaluations, Continued

- Comments on role of moderators
  - Keep speakers on time, start/end on time
  - Trained on projectors, etc. in case of problems
- Many details about content – should review in depth for 2010; integrating volunteer monitoring
- Some negatives about Atlantic City (sin-city), but also positives
- Lots of food comments! Coffee, coffee, coffee

# Going Forward

- Council needs a logistics and registration contractor
- Changes in conference delivery market
- Roll for WEF
  - Program involvement
  - Publicity
  - Publications
  - Assistance/advice as desired