NATIONAL WATER QUALITY MONITORING COUNCIL

Working Together for Clean Water

NWQMC

EXHIBITOR & SPONSOR APPLICATION 2006

1. Exhibitor/Sponsor Information

Please TYPE or PRINT the following information as you would like it to appear in the conference program.

_____

Company name

_____

Contact person and title

_____

Address

_____

City State/Province Zip/Postal Code Country

_____

Phone Fax

_____

Email

_____

Name of representative staffing the exhibit booth

_____

Name of second representative staffing the exhibit booth

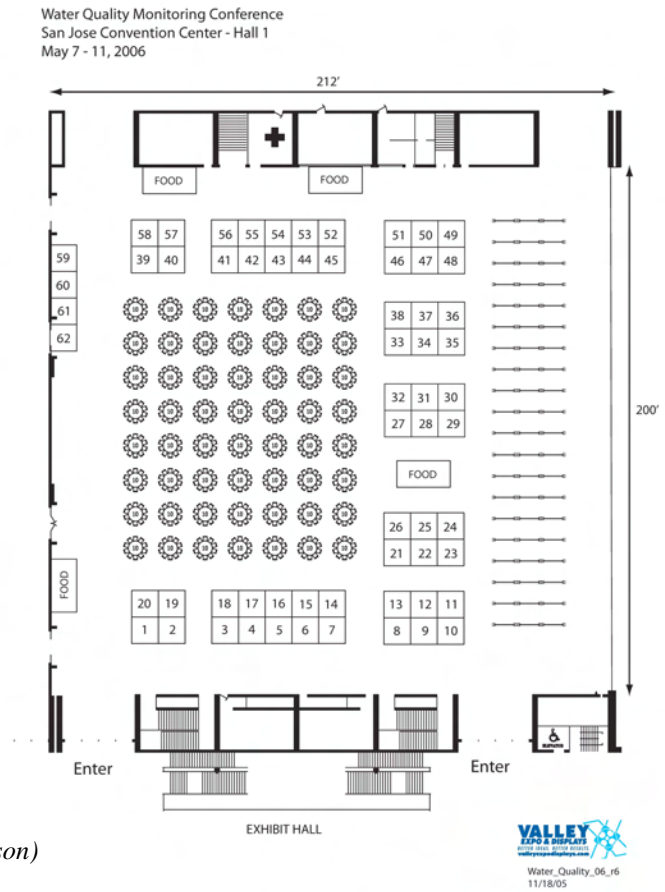
_____

Third representative, if applicable

NOTE: Each representative must also complete a Conference registration form.

Refer to the diagram at right and pick three booth numbers in order of preference. *Check the Exhibitors page of the conference website to see which booths have already been reserved.*

1st_____ 2nd_____ 3rd_____



2. Exhibit Booth Costs

Please select a booth size:

_____Single booth (10'x10') – $1250

(includes two complimentary conference registrations, with additional registrations offered at a discounted rate of $200 per person)

_____Double booth (10'x20') – $1750

(includes two complimentary conference registrations, with additional registrations offered at a discounted rate of $200 per person)

Each booth space includes one skirted 8' table (two 8' tables for the double booth), two chairs, drape sides and backdrop, one identification sign, and one wastebasket.

Additional exhibitor amenities and services may be ordered through *Valley Expo and Displays*.
A complete packet containing all necessary order forms will be mailed to you upon receipt of this application.

3. Sponsorship Opportunities

Please select a level of sponsorship (benefits associated with each level are described below). Next, please select the specific item or event you wish to sponsor. If you do not indicate a preference, we will use your sponsorship dollars at our discretion. If the event you select has already been covered, we will redirect your contribution as needed. Feel free to call the Exhibitor Coordinator at (608) 233-2836 to further clarify or discuss these options.

❑ Conference Co-Sponsor ($10,000 +):

- *Double exhibit booth – includes 4 complimentary conference registrations*
- *Special recognition in all conference publicity and appropriate materials as a Co-Sponsor*
- *Company name and logo (hyperlinked to company homepage) highlighted on conference homepage*
- *Company name and logo published in conference program*
- *Identification signage at the conference as a Co-Sponsor*

❑ Leading Sponsor ($5,000):

- *Single exhibit booth – includes 2 complimentary conference registrations*
- *Company name and logo (hyperlinked to company homepage) listed on conference website*
- *Company name and logo published in conference program*
- *Identification signage at sponsored event, if applicable*
  - ❑ Monday evening Exhibit & Poster Reception
  - ❑ Wednesday evening reception at the San Jose Tech Museum
  - ❑ Lunch (Monday, Tuesday, Wednesday or Thursday)
  - ❑ Attendee scholarships (funds will go toward registration, hotel and/or travel)

❑ Supporting Sponsor ($2,500):

- *One complimentary conference registration*
- *Company name and logo (hyperlinked to company homepage) listed on conference website*
- *Company name and logo published in conference program*
- *Identification signage at sponsored event, if applicable*
  - ❑ Breakfast (Monday, Tuesday, Wednesday or Thursday)
  - ❑ Afternoon break (Monday, Tuesday or Wednesday)
  - ❑ Attendee scholarship(s) (funds will go toward registration, hotel and/or travel)

❑ Contributing Sponsor ($1,000 - $2,400 dependent upon item):

- *Company name and logo (hyperlinked to company homepage) listed on conference website*
- *Company name and logo published in conference program*
- *Company name and logo printed on giveaway item (only one sponsor per item), if applicable*
  - ❑ Tote bags / backpacks
  - ❑ Lanyards
  - ❑ Travel mugs
  - ❑ Attendee scholarship(s) (funds will go toward registration, hotel and/or travel)

4. Payment

Please make check payable to NALMS or fill in credit card payment authorization and fax/mail this form to the address below.

Full payment is due with this completed form. All registrations will be confirmed by e-mail.

Exhibitor Payment Amount (from page 1): $ _____

Sponsor Payment Amount (from page 2): $ _____

Total Enclosed Payment: $ _____

Method of Payment (in U.S. funds only):

_____ Check/Money Order enclosed (payable to NALMS)

_____ Visa

_____ MasterCard

_____

Credit Card Number Expiration Date

_____

Cardholder's Name (Please print)

_____

Credit Card Billing Address

_____

Cardholder's Signature

5. Exhibitor Contract

This form serves as an application and contract for exhibit space for the NWQMC National Monitoring Conference, subject to receipt of payment and the conditions set forth in the exhibitor materials. Payment in full for the entire reserved space must be received with this application.

I have read, understood, and agree to comply with the contractual information enclosed herein.

_____

Signature

_____

Printed Name

Please sign and return this form with payment to:

Carol Winge
Business Manager
North American Lake Management Society
(608) 233-2836
(608) 233-3186 (fax)
winge@nalms.org

Cancellation & Refunds

Exhibitors may cancel without penalty and receive a full refund any time prior to February 10, 2006. If space is cancelled after this date, the Exhibitor agrees to pay a cancellation charge as follows: Cancellation prior to March 10, 2006, a fee of $250 ($375 for double booth) will be charged; cancellation after March 10, 2006, will forfeit all booth fees. Cancellations must be received in writing. Send written cancellation notices to: 2006 NMC, PO Box 5443, Madison, WI 53705-0443. They may also be faxed to (608) 233-3186.