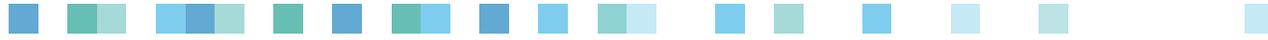


Working Together for Clean Water

9TH NATIONAL MONITORING CONFERENCE

April 28 – May 2, 2014

Cincinnati, Ohio



Sponsorship includes many benefits including substantial exhibiting discounts and complimentary registrations for the upper tier levels. All sponsorships include listing of your organization/company in the final conference program, agenda, the conference website, identification signage at sponsored events, and much more depending on the level of contribution. Designated sponsorships include social events (meals, breaks, and receptions), giveaways (totes/bags, pads, pens, lanyards, drink containers, etc.), and scholarships for conference attendees (students, volunteers, international). Contact Greg Arenz at NALMS for availability of event sponsorships and giveaway items: sponsorship@nalms.org or 608.233.2836.

SPONSOR COMMITMENT FORM

Please return form to:
North American Lake Management Society
PO Box 5443
Madison, WI 53705
sponsorship@nalms.org

Contact Name: _____ Company: _____

Mailing Address: _____

Phone: _____ Fax: _____

Email: _____

Amount of Sponsorship: \$ _____ Date: _____

Please check the option(s) you wish to sponsor:

Conference Co-Sponsor -- \$15,000

Undesignated

Leading Sponsor -- \$10,000

Undesignated

Awards Dinner (exclusive)*

Supporting Sponsor -- \$5,000

Undesignated

Awards Dinner (co-sponsor)

Opening Plenary (exclusive)*

Beverage container*

Refreshment Break - All (exclusive)*

Welcome Reception/Activity (exclusive)*

Sustaining Sponsor -- \$2,500

Undesignated

Opening Plenary (co-sponsor)

Sustaining Sponsor -- \$2,500 (continued)

Fluid 5k Run/Walk (exclusive)*

Lanyard*

Tote bag*

Welcome Reception/Activity (co-sponsor)

Contributing Sponsor -- \$1,000

Undesignated

Fluid 5k Run/Walk (co-sponsor)

Pads*

Pens*

Poster Session - 1 of 2 (exclusive)*

Refreshment Break 1 of 6 (exclusive)*

General Sponsor -- Less than \$1,000

Undesignated

Asterisk (*) items and any other exclusive sponsorships are first come first serve.
Please contact the NALMS office prior to commitment.

Invoice will follow receipt of commitment form. Payment and promotional materials are due no later than March 1, 2014. Payment may be submitted at any time prior March 1, and is required to secure sponsorship category preference and commence promotional benefits. Profiles, logos, and web links, as appropriate, should accompany the Sponsor Commitment Form, and can be submitted as electronic attachments to sponsorship@nalms.org.

Promotion on the website will commence upon delivery of payment and materials to NALMS at any time prior to March 1, 2014. Promotional materials submitted after March 1 may not be included in the program and may not be included on the website prior to the Conference. Promotional graphics should be transmitted in vector art format (.ai or .eps). Company profiles may be submitted in any length but may be edited at NALMS' discretion to conform to space limitations as those benefits relate to the level of sponsorship.



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LEVELS OF SPONSORSHIP AND ASSOCIATED BENEFITS

Conference Co-Sponsor -- \$15,000

- Double exhibit booth - includes 4 complimentary conference registrations.
- Special recognition in all conference publicity as a Co-Sponsor.
- Organization/Company name and logo highlighted prominently in the conference program and on conference web pages (hyperlinked to company home page).

Leading Sponsor -- \$10,000

Undesignated, and Awards Dinner (exclusive)*

- Single exhibit booth (w/ 2 complimentary registrations) for undesignated sponsorship, discounted booth (50%) if designated.
- Organization/Company name and logo in the conference program and on conference web pages (hyperlinked to company home page).
- Identification signage at sponsored event, if applicable.

Supporting Sponsor -- \$5,000

Undesignated, Awards Dinner (co-sponsor), Beverage Container*, Opening Plenary (exclusive)*, Refreshment Breaks - All (exclusive)*, and Welcome Reception/Activity (exclusive)*

- 50% discount on single booth (w/ 2 complimentary conference registrations) for undesignated sponsorship, discounted booth (25%) if designated.
- Organization/Company name and logo in the conference program and on conference web pages (hyperlinked to company home page).
- Identification signage at sponsored event, or Organization/Company name and logo printed on giveaway item only one sponsor per item), if applicable.

Sustaining Sponsor -- \$2,500

Undesignated, Fluid 5K Run/Walk (exclusive)*, Lanyard*, Opening Plenary (co-sponsor), Tote Bag*, and Welcome Reception/Activity (co-sponsor)

- Two complimentary conference registration if undesignated. One complimentary registration if designated.
- Organization/Company name and logo in the conference program and on conference web pages (hyperlinked to company home page).
- Identification signage at sponsored event, or Organization/Company name and logo printed on giveaway item (only one sponsor per item), if applicable.

Contributing Sponsor -- \$1,000

Undesignated, Fluid 5K Run/Walk (co-sponsor), Pads*, Pens*, Poster Session 1 of 2 (exclusive)*, and Refreshment Break 1 of 6 (co-sponsor)

- One complimentary registration if undesignated.
- Organization/Company name and logo in the conference program and on conference web pages (hyperlinked to company home page).
- Identification signage at sponsored event, or Organization/Company name and logo printed on giveaway item (only one sponsor per item), if applicable.

General Sponsorship -- Less than \$1,000

Undesignated

- Organization/Company name and logo in the conference program and on conference web pages (hyperlinked to company home page).

* Exclusive sponsorships are first come first serve. Please contact the NALMS office prior to commitment at 608.233.2836 or sponsorship@nalms.org.

NOTE: The Sponsorship amount listed for sponsored items is for the basic item and imprinting in single color. We are willing to work with you for special items, features or imprinting with additional support.

NOTE: Complimentary conference registrations can be transferred to attendees or reserved for volunteer and/or scholarship recipients. Please let us know if you would like to donate or transfer any complimentary registrations and how they are to be designated.

