

April 19, 2018

## Collaboration and Outreach Work Group

Attendees: Candice Hopkins, Martha Clark Mettler, Dan Sullivan, Barb Horn, Marie Delorenzo, Kim Martz

### 1. Update on Webinars and Newsletter

- We have two webinars lined up through May. We are looking for additional speakers for future webinars.
- The Spring 2018 Newsletter is in layout with Kim. We were asked not to include any information about the 2019 National Monitoring Conference (NMC) due to an ongoing ACWI review.

### 2. Training and Class Series Subgroup

- The Training and Class Series team hasn't met since February. They asked for feedback about how to implement the next steps from the survey.
- Aaron suggested using the survey results to help prioritize extended sessions that we accept for the 2019 NMC, including developing content for an extended session or identifying abstracts that address themes. Barb noted that this is a good idea, but we need to not use this as the only filter for sessions.
- A longer-term idea is to consider offering training webinars that would be offered for free. Barb noted that it is important to have people commit to trainings, either by offering a multi-part training or by another means. We could offer homework, in-course assignments, etc. to ensure participation and attention.
- The idea of an online training series resonates strongly with the group. This could be a strong product that the NWQMC offers to its members and audience.

### 3. Round Robin Discussion

- Kim and Dan have had conversations about making the website more mobile-friendly. This is something they will discuss further with the acting ACWI executive secretary.
- The EPA is going to be coming out with guidance on developing QAPPs for Volunteer Monitoring programs.

### 4. National Assessment Group: Can we restart it??

- The "National Assessment" group that was suggested by Larry Willis was dropped after our December 2016 meeting. This group was following up on Larry's [Actionable Insights presentation](#), where we would help to turn information from various groups and agencies into insight for the public about water-quality monitoring.
- The preliminary meeting for the group (in December 2016) recommended that we start by focusing on the "nutrient issue" at the national perspective, and use HABs to drive the message of nutrient pollution home. This suggested focus

would leverage various studies by EPA, USGS, and other organizations and help to promote messages from larger, peer-reviewed studies.

- This group has not met, but there is interest in getting this effort up and running again. Barb suggested we could offer a “State of the Water address” or something similar as a product and help to push out messaging about important water-quality issues nationwide.
- The group agreed this type of effort would be something the NWQMC could work on in years between conferences, and could change the focus of the water-quality issue every two years (coinciding a new topic with a new conference).
- In order to move forward with this sort of effort, we will need to outline a plan and select a topic to kick it off at the 2019 NMC. We need to determine our audience, our topic, and the types of product we’d like to deliver.
- ACTION: Candice will speak to the Steering Committee about getting this group restarted, and try to present at the next NWQMC web meeting.