

October 19, 2017

## Collaboration and Outreach Work Group

Attendees: Candice Hopkins, Kim Martz, Dan Sullivan, Nancy Schuldt, Mike Higgins, Martha Clark Mettler, Amy Kathman, Mike Eberle, Jim Kreft

### 1. Update on Webinars

- Our next webinar speaker isn't scheduled until late November. We are looking for additional speakers.

ACTION: Dan will send Candice a suggestion for a webinar speaker that focuses on sensor deployment

### 2. Photo archive/library account

- The group discussed potential options for housing archived field photos to share with our audience

- Dan suggested creating an Instagram account; if we follow DOI guidelines for social media accounts and properly credit photos, we should be able to store many photos this way.

- We will populate the account with photos before letting people know about it so we have a good "library" for people to look at.

ACTION: Candice will submit a request to establish an Instagram account for the NWQMC

UPDATE 10/20/17: DOI denied a request for an Instagram account and instead suggested using a FLICKR account. Candice will work with DOI to establish this account.

### 3. Support of Water Quality Portal (WQP) Outreach Activities

- The group discussed ways to help the Water Quality Portal's Outreach efforts

- Jim suggested that the group reviews the draft WQP Communications Plan and provide feedback

- In addition, it was suggested that Council members get formally trained on being ambassadors for the WQP. We will try to add this as a half-day training during our in-person meeting in January.

ACTION: C&O members will review the WQP Communication Plan and provide feedback by next meeting

### 4. National Monitoring Conference (NMC)

- The NMC has been delayed until Spring of 2019

- C&O Members will be updated about how we can help spread the word about the conference once a final time and date have been chosen