October 19, 2017

Collaboration and Outreach Work Group

Attendees: Candice Hopkins, Kim Martz, Dan Sullivan, Nancy Schuldt, Mike Higgins, Martha Clark Mettler, Amy Kathman, Mike Eberle, Jim Kreft

1. Update on Webinars
   - Our next webinar speaker isn’t scheduled until late November. We are looking for additional speakers.
   ACTION: Dan will send Candice a suggestion for a webinar speaker that focuses on sensor deployment

2. Photo archive/library account
   - The group discussed potential options for housing archived field photos to share with our audience
   - Dan suggested creating an Instagram account; if we follow DOI guidelines for social media accounts and properly credit photos, we should be able to store many photos this way.
   - We will populate the account with photos before letting people know about it so we have a good “library” for people to look at.
   ACTION: Candice will submit a request to establish an Instagram account for the NWQMC
UPDATE 10/20/17: DOI denied a request for an Instagram account and instead suggested using a FLICKR account. Candice will work with DOI to establish this account.

3. Support of Water Quality Portal (WQP) Outreach Activities
   - The group discussed ways to help the Water Quality Portal’s Outreach efforts
   - Jim suggested that the group reviews the draft WQP Communications Plan and provide feedback
   - In addition, it was suggested that Council members get formally trained on being ambassadors for the WQP. We will try to add this as a half-day training during our in-person meeting in January.
   ACTION: C&O members will review the WQP Communication Plan and provide feedback by next meeting

4. National Monitoring Conference (NMC)
   - The NMC has been delayed until Spring of 2019
   - C&O Members will be updated about how we can help spread the word about the conference once a final time and date have been chosen