

NWQMC Collaboration and Outreach 15 December 2016

Attendees: Candice Hopkins, Dan Sullivan, Alice Mayo, Marie DeLorenzo, Mike Higgins, Nancy Schuldt

1. NWQMC Poster and Water Quality Portal Poster

- Mike suggested that the poster needs better images than screenshots
- Dan suggested that the NWQMC poster reflect the poster that he sent with various components of the framework wheel broken out
- The WQX component of the Portal poster may not be relevant to our audience and Alice wanted to check with VM community about relevance of that section of poster

ACTION: Alice will send comments on posters to Candice after she speaks with VM group. Candice will talk to Wendy about poster budget and work with Kim to update drafts. Be looking for draft posters in January.

2. Social Media Review

- Nichole Halsey conducted a review of various social media platforms and the C&O group reviewed our current accounts
- We decided that we do not need to open accounts on additional platforms, but make our existing accounts more active, especially our Twitter account

ACTION: Candice will review Social Media policy on following other accounts. At next NWQMC-wide meeting, we will solicit help coming up with content of Tweets in the future.

3. Logos on Webpage

- It was suggested at the Indy meeting that we add logos of other monitoring groups to our website
- The group decided it would be difficult to list groups not directly involved with the NWQMC due to the potential to omit groups and offend them
- The "current members" section of the webpage will be updated, and logos for each contributing member will be added beside their name

ACTION: Kim and Dan will work to add logos and links to membership page

4. 2-Way Communication between Monitoring Groups

- We are trying to update our roster of state, local, and regional monitoring groups, but it is difficult to communicate to all groups and stay current with contact info
- Alice is working on a similar problem with the VM community and will keep us updated about any potential solutions they may find