

NWQMC Collaboration and Outreach 16 March 2017

Attendees: Kris Stepenuck, Wendy Norton, Dan Sullivan, Nichole Halsey, Larry Willis, Mike Higgins, Sheri Alcalde, Danielle Donkersloot, Kim Martz, Candice Hopkins

1. Update on NWQMC Poster and WQP Poster

- Kim has sent the final version of the posters to review
- These will be finalized soon and available to members of the Council

2. Newsletter

- Articles have been sent to editors. Please try to return edited articles to Candice by March 22.
- We still have a few articles that are coming in late. Let Candice know if you have time to edit a few extra articles.
- We will announce the dates and location of the Conference in the Newsletter, and we will also announce the new WIS Fact Sheets.

3. Product Launch for WIS Fact Sheets

- WIS is going to release several Fact Sheets soon
- C&O will help elevate these new products by following our Product Launch Plan
- Intended actions include emailing our Listserv, posting to Twitter and our LinkedIn page, sharing with VM Listservs, and publishing an article in our next newsletter

4. NWQMC Powerpoint

- Our next product we will release is a Powerpoint Presentation that can be used by Council Members to help promote the Council
 - This presentation will cover who the Council is, workgroups, and products
- ACTION: Candice will draft a presentation and distribute it to C&O for comments

5. Updating State and Regional Contacts

- We still need updates from Wendy, Sheri, Kim, and Marie
- After contacts are updated, we will post the new updated roster of State and Regional Councils to the web and will share this with the Council at our April 10 meeting

6. National Assessment Group update (Larry Willis)

- Larry has been working on making a storyboard and thinking about important story lines for nutrients in water
- Larry hopes to get this group moving and working together soon

7. International Community Outreach (Nichole Halsey)

- Nichole has asked people in her company who work internationally to find and send her information on other Water Quality Monitoring groups

8. 2018 National Monitoring Conference

- We will start brainstorming ways to increase the NWQMC presence and message at the 2018 NMC
- One suggested idea is to have a monitor with demos of Council products that runs at the NWQMC Booth