

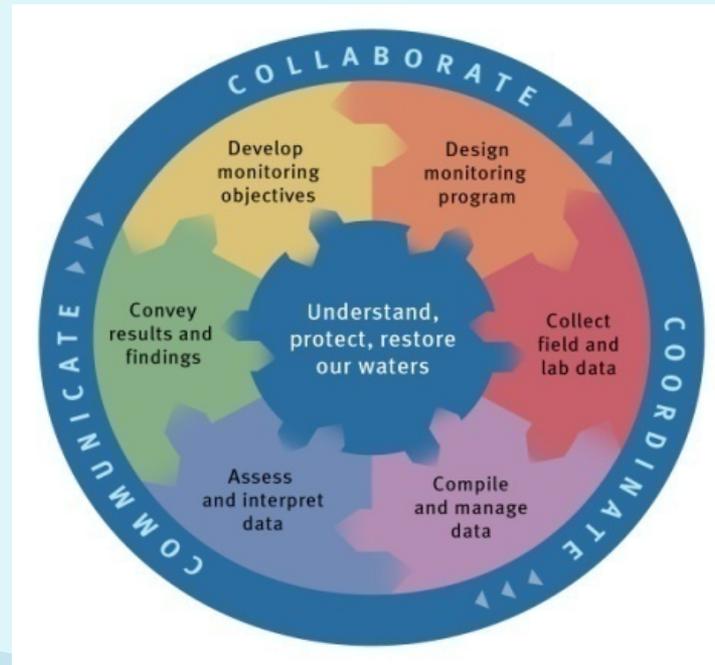


NATIONAL WATER QUALITY MONITORING COUNCIL

Working Together for Clean Water

Collaboration & Outreach Report Out

November 29, 2012





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2014 National Monitoring Conference

Goals for November meeting

- ▶ Revise structure of Program based on 2012 evaluations.
- ▶ Develop list of external meetings, events (before, during, after Conference)
- ▶ Recruit members for Conference committees
- ▶ Develop list of potential “Themes”
- ▶ Finalize timeline

Revised 2014 Conference Agenda

	Monday	Tuesday	Wednesday	Thursday	Friday
1	Field trips	Concurrent Extended Sessions	Concurrent Extended Sessions	5KRun Concurrent Extended Sessions	Extended/ workshop sessions — longer, training, known target audience driven Side meetings
2		Plenary (welcome; key speaker; charge)	Concurrent Extended Sessions	Concurrent Extended Sessions	
Lunch		90 min	2 hrs: Posters (½)	2 hrs: Posters (½)	
3		Concurrent (3) Network block (6)	Concurrent Extended Sessions	Concurrent Extended Sessions	
4		Concurrent Extended Sessions	Field trips Extended sessions Concurrent	Concurrent Extended Sessions	
eve	Reception	Exhibitors Posters (all) Reception	Small Side meetings	Plenary/awards Dinner	

- Official start = Tuesday, close is Thursday evening, including dinner
- Side meetings Friday are of the EPA-NARS and USGS type (Longer than 1 hour) versus those on Wednesday
- Monday Field trip longer, Tue-Thu field trips shorter block of time, call them “mobile” session
- Default 7 concurrent sessions with 4, 15 min talks, 5 min questions and 2 extended sessions
- Three 15-min talks with 5-min Q&A; last 20-min slot is for discussion
- Network Block

How many sessions can we accommodate with revised program?

- ▶ About 300 concurrent session presentations
- ▶ 20 extended sessions (if 1.5 hours each)
- ▶ Longer extended sessions on Monday and Friday
- ▶ ??? posters (Jeff Schloss will determine on visit to Cincinnati)

Conference Subcommittees

- ▶ Program committee
- ▶ Local Planning Committee
- ▶ Plenary Committee
- ▶ Extended Sessions Committee
(Workshops/Panels/Short Courses)
- ▶ Network Block?
- ▶ Awards Committee
- ▶ Sponsors/Exhibitors Committee
- ▶ Fluid 5K run
- ▶ Conference Volunteers (people helping at the meeting)

Theme for 9th National Monitoring Conference

Working Together for Clean Water



Potential Conference Themes for 2014

- ▶ Addressing Contaminants and Emerging Threats to Human Health and Aquatic Ecosystems
- ▶ Evaluating Extreme Events (Hurricane Sandy, drought, fires, oil spills, etc.) – monitoring in the aftermath – extreme watershed makeover
- ▶ Evaluating and Managing Water Protection and Restoration Activities
- ▶ Demonstrating the value of monitoring in environmental successes
- ▶ Connecting Science to Action
 - Communicating Science and Data in Ways that Influence Behavior
- ▶ Advancing innovation in monitoring, technology, assessment, modeling, and methods
- ▶ Strengthening Monitoring Collaboration and Partnerships
- ▶ Managing and Sharing Water Quality Monitoring Data
- ▶ The value/cost of water (Describing the economic implications of our monitoring – or not. The role of monitoring in the economics of water management. What is the dollar value of decisions we make based on our monitoring data?)
- ▶ Footprinting the Water/Energy Nexus

Timeline for Conference Planning Activities 2013

- ▶ **Jan 2013:** Start work on "Save the Date" announcement
- ▶ **Feb 1, 2013:** Subcommittees begin work!
- ▶ **Issue by March 1, 2013:** Issue "Save the Date" announcement
- ▶ **March/April 2013–** Develop subthemes for Call for Abstracts
- ▶ **May 15, 2013:** Issue Call for Abstracts, Online abstract system open
- ▶ **Sept 20, 2013:** Abstract and Extended sessions submittal deadline
- ▶ **Oct – Dec 2013:** Evaluation and Selection of Abstracts for oral and poster presentations, workshops/panels/short courses, etc.,

Timeline for Conference Planning Activities 2014

- ▶ **Jan 2014:** Notification of Speakers
- ▶ **Dec 2013/Jan 2014:** Finalize conference agenda including details regarding plenary speakers, field trips, short courses, workshops, offsite reception, etc.,
- ▶ **Jan 2014:** Rollout registration website
- ▶ **Mar 2014:** Work with presenters/moderators/vendors and finalize conference structure/agenda
- ▶ **April 28 – May 2, 2014:** Hold NWQMC Conference



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Web Seminars

2012– 2013 Web Seminars

- ▶ Barb Horn: *Summary of Inventory of State, Regional, Tribal Monitoring Councils*, Winter
- ▶ Leslie McGeorge: *Water Quality Indices Survey*, Spring
- ▶ Rick Hooper: *CUAHSI HydroDesktop Demo*, Jan
- ▶ Rachel Noble: *Rapid methods for recreational criteria as related to the new EPA criteria -- what does the new criteria document mean to NWQMC?* Winter
- ▶ Michelle Moorman: *Albemarle Sound – Pilot study of the National Monitoring Network for U.S. Coastal Waters and their Tributaries*, Jan/Feb 2013
- ▶ Nate Booth and Charles Kovatch: *Water Quality Portal*

2012– 2013 Web Seminars

- ▶ Jenn Krstolic: Environmental Flows in Shenandoah Region of Virginia, March 7, 2013
- ▶ Curtis Cude: Human health view of water quality management vs environmental view.
- ▶ Jeff McCoy: Elisa methods vs pesticide analyses
- ▶ Jeff Ostermiller: Utah's economic results and implications
- ▶ Mike Eberle: Forest Service's core BMP recommendations
- ▶ Mike Eberle: Forest Service's evaluation report card
- ▶ Dennis Helsel: Statistics
- ▶ WIS - Integrated reporting and assessment protocols
- ▶ Extreme Events?



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Website Update

Council Marketing Team- Website Update

- ▶ Cheryl Buchwald, USGS, Team coordinator
- ▶ Dan Sullivan, USGS
- ▶ Barb Horn, Colorado Parks & Wildlife
- ▶ Jen Bruce, USGS
- ▶ Cathy Tate, USGS
- ▶ Eric Eckl, Water Words That Work
- ▶ Wendy Norton, USGS
- ▶ Susan Holdsworth, USEPA

Website Update

- ▶ Draft redesign of the navigation to include broader audience than Council members
- ▶ Discussed options for side bars and top bars
 - Structure/function
 - Topics
- ▶ Cheryl and Jen are revising given feedback
- ▶ Present webinar to discuss revisions before Christmas
- ▶ Feedback from Council will be requested after this step

The End

