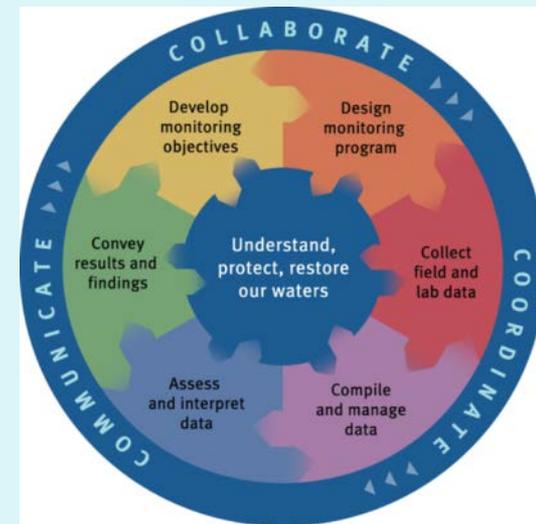


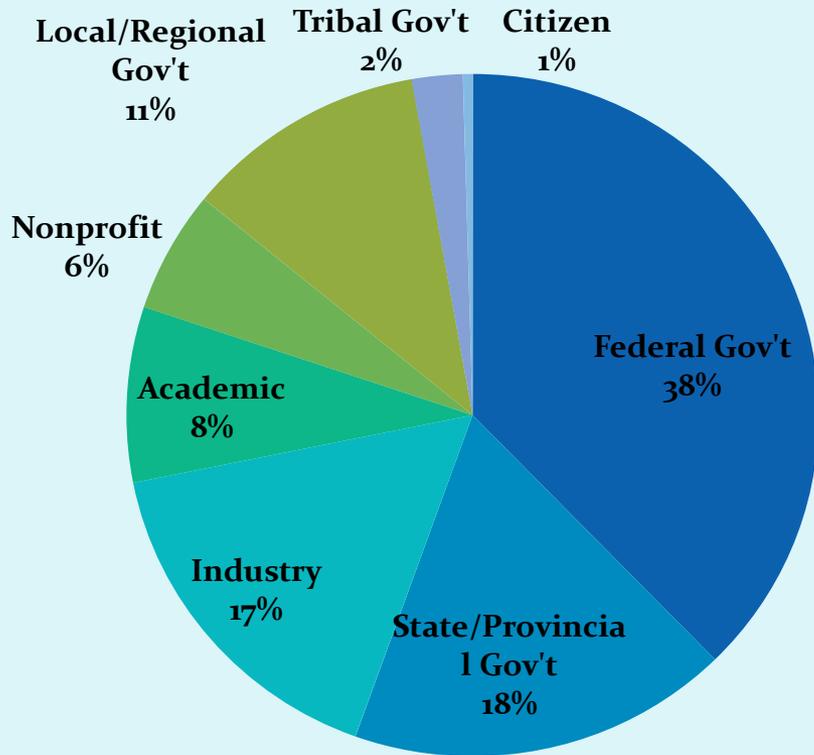
# National Water Quality Monitoring Council 10<sup>th</sup> National Monitoring Conference May 2-6, 2014

## Attendee and Exhibitor Survey Results

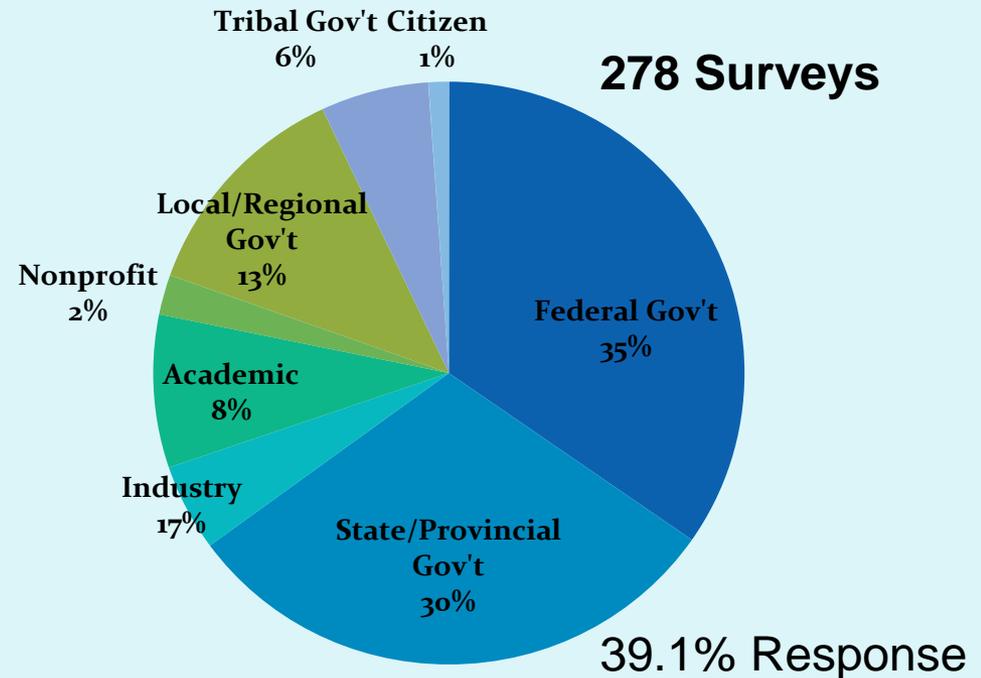
Jeff Schloss- North American Lake Management Society  
July 25, 2016



# Attendee Breakdown



**710 Attendees**  
(648 in 2014)

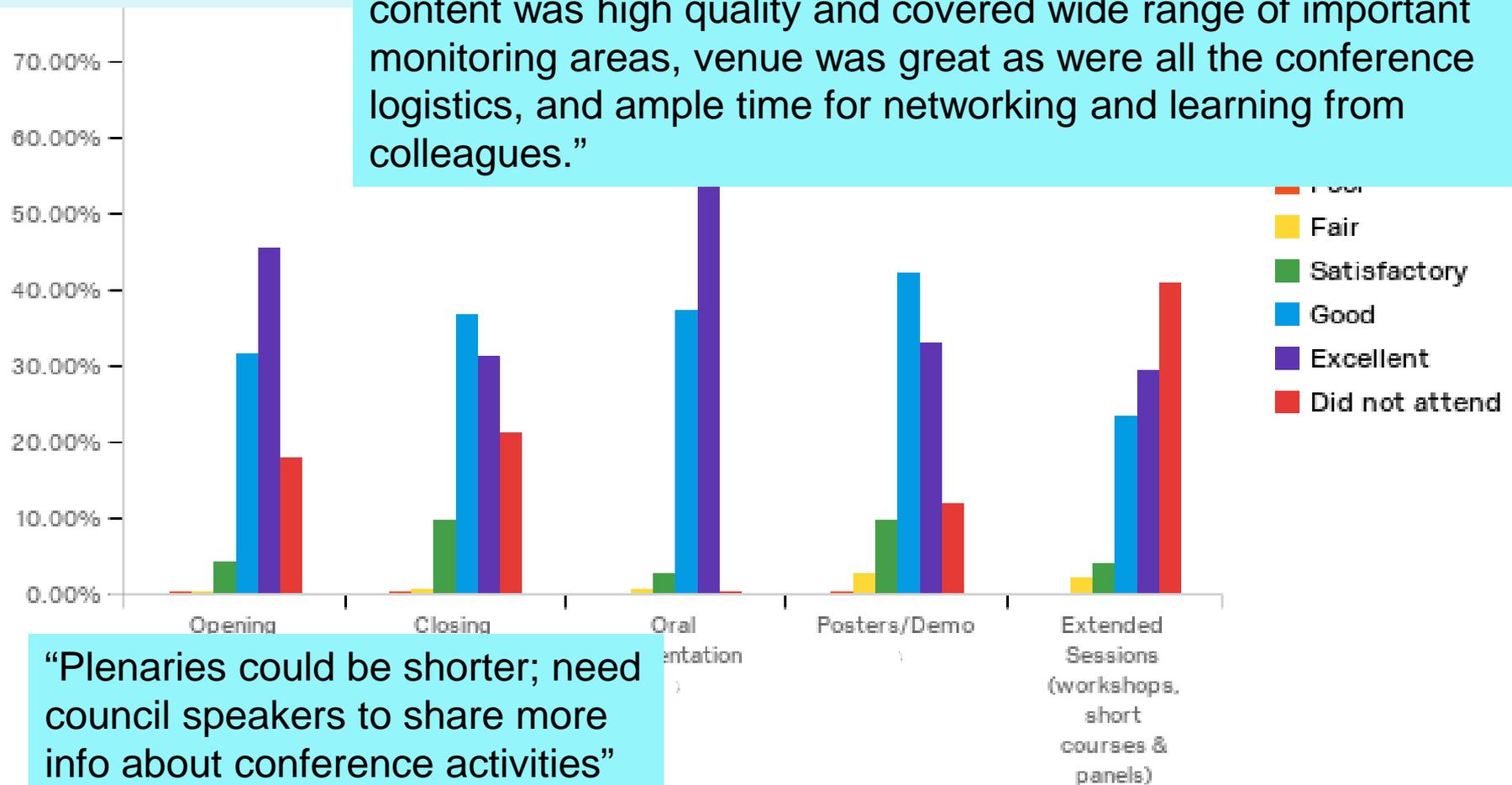


# Exhibitors

- 38 Booths – 23 single, 5 double, 1 Triple
- 66 Exhibitor's staff registered for Exhibition
- Some additional exhibitor staff were registered as attendees as they went to sessions to take advantage of training opportunities.
- Only 9 Exhibitors responded to survey (two more than last year)

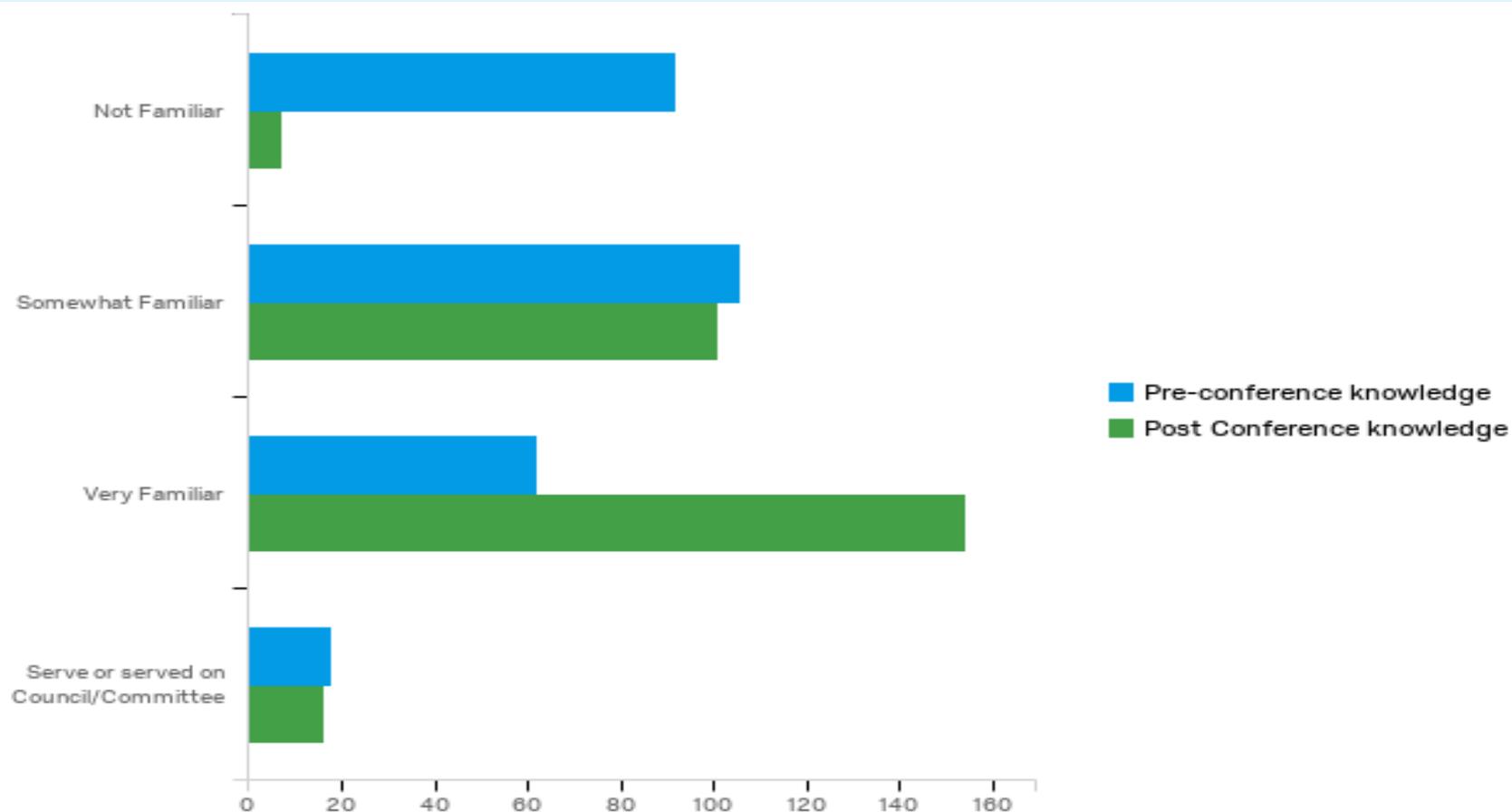
# How would you rate the relevancy and quality of the conference program?

“All aspects of conference were very well done - technical content was high quality and covered wide range of important monitoring areas, venue was great as were all the conference logistics, and ample time for networking and learning from colleagues.”



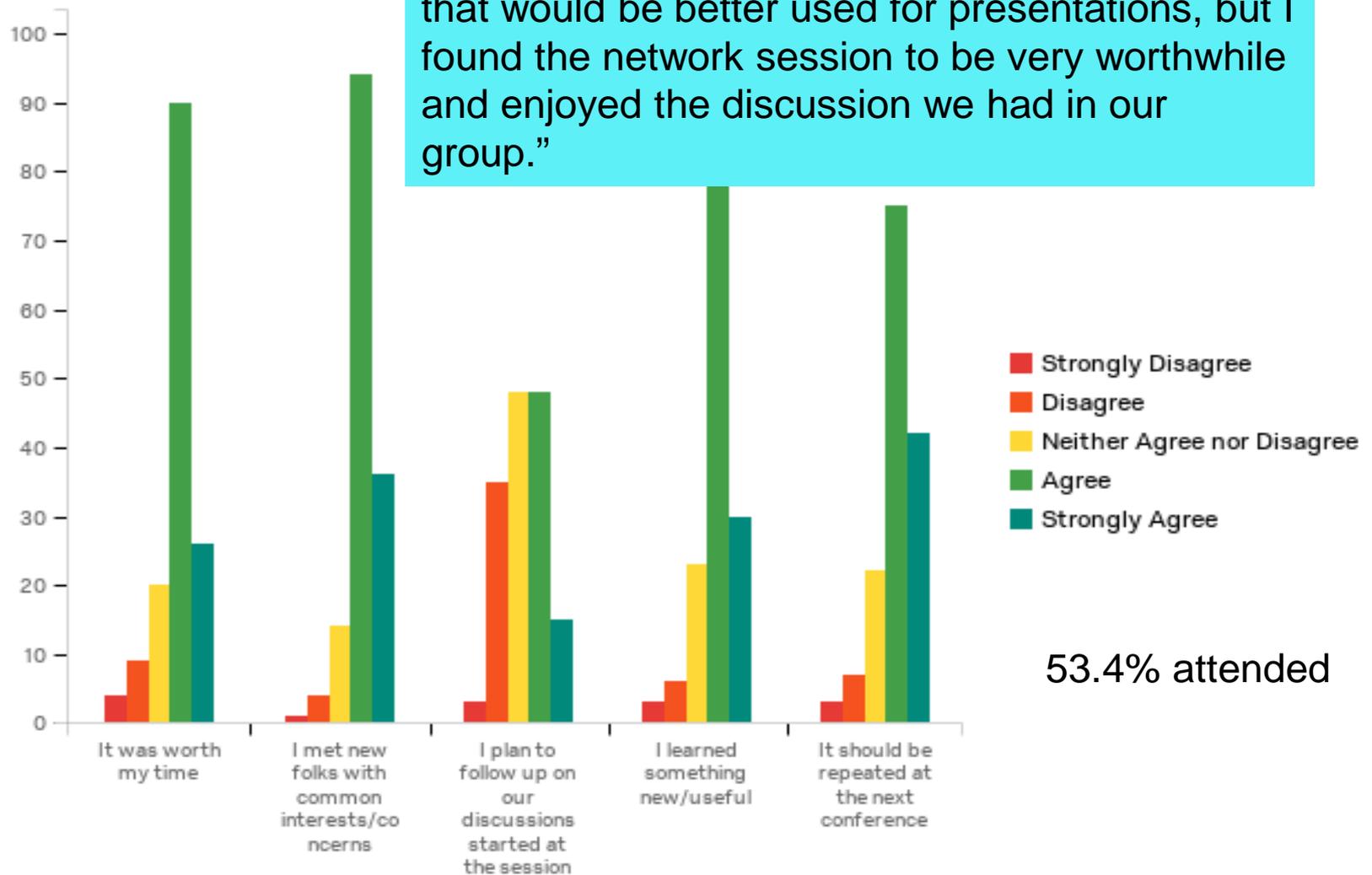
“Plenaries could be shorter; need council speakers to share more info about conference activities”

# How familiar were you regarding the National Water Quality Monitoring Council and its activities? How has this changed?



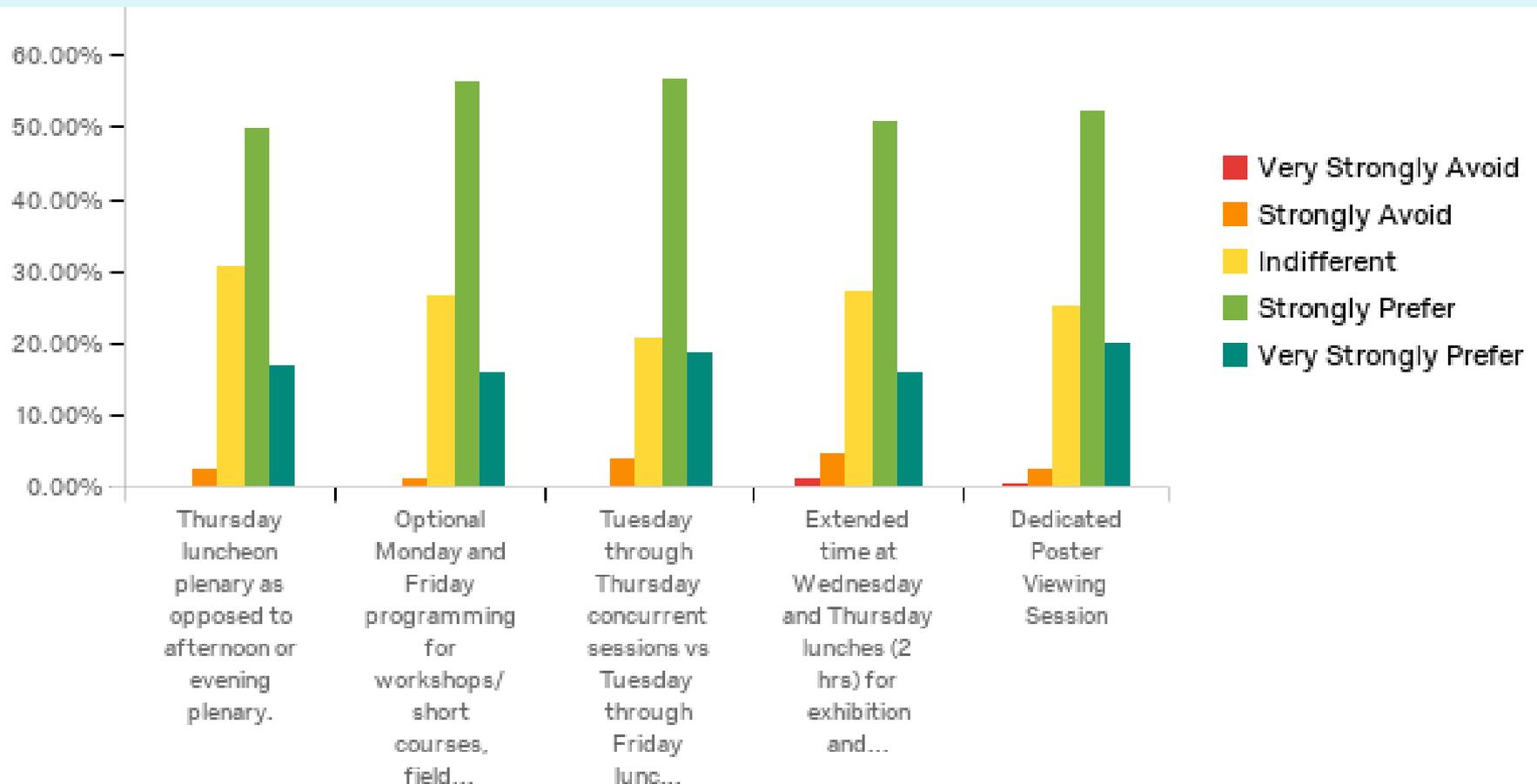
# How would you respond to the following statements regarding the Tuesday Networking Session?

“Initially I thought this session was costing time that would be better used for presentations, but I found the network session to be very worthwhile and enjoyed the discussion we had in our group.”

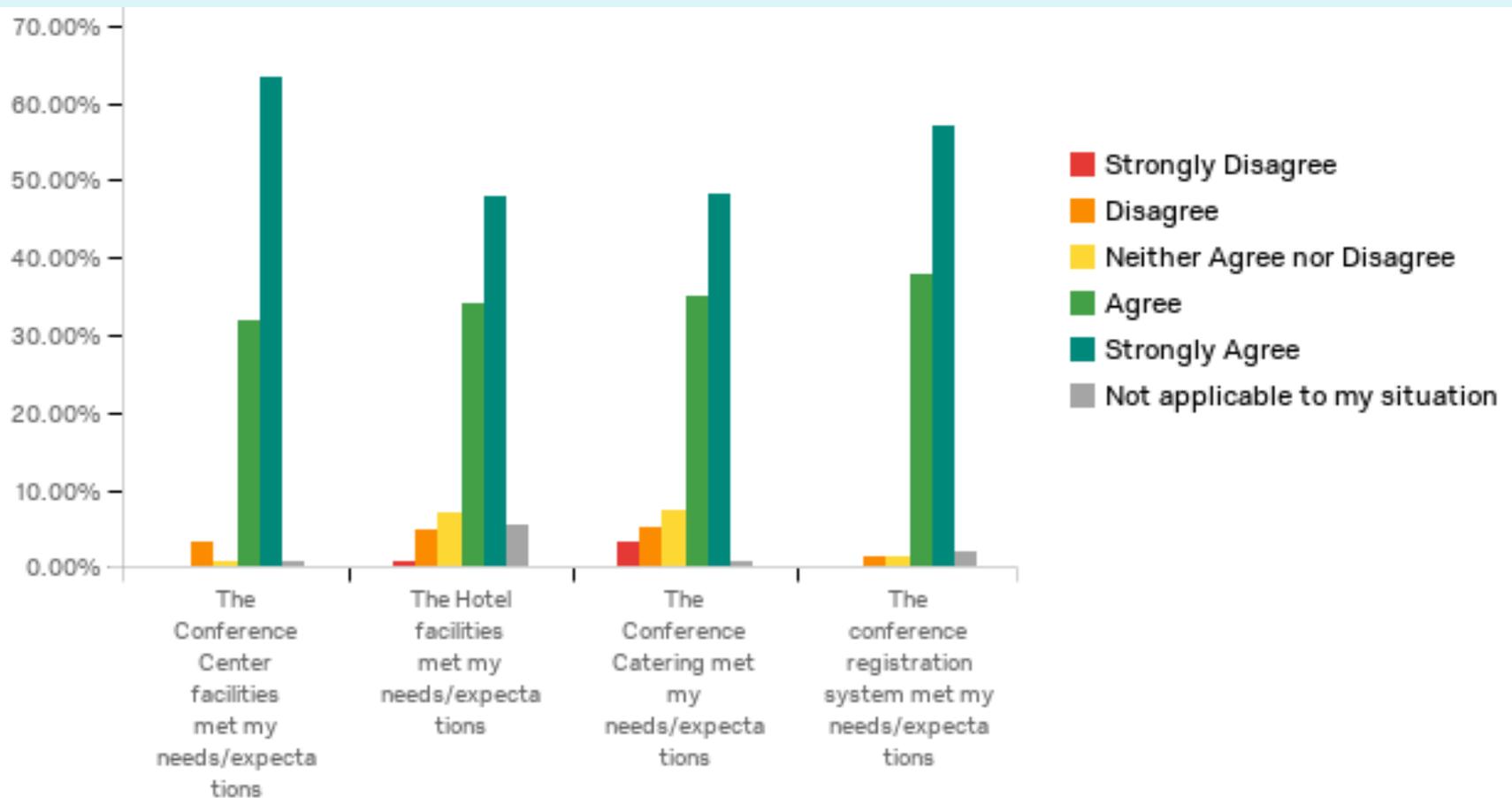


53.4% attended

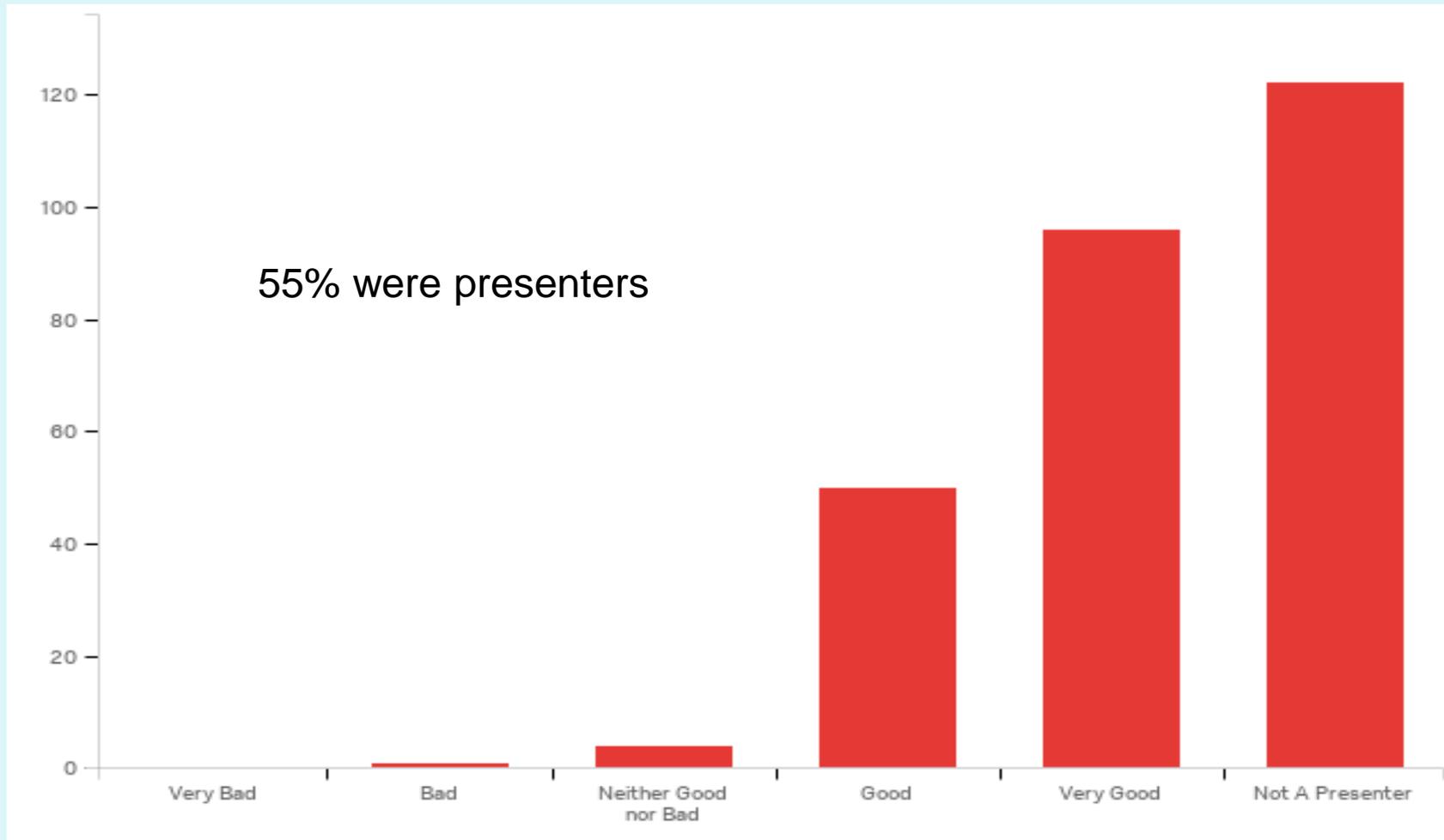
The two most recent conferences had a number of changes incorporated into their structure. Please indicate your preferences.:



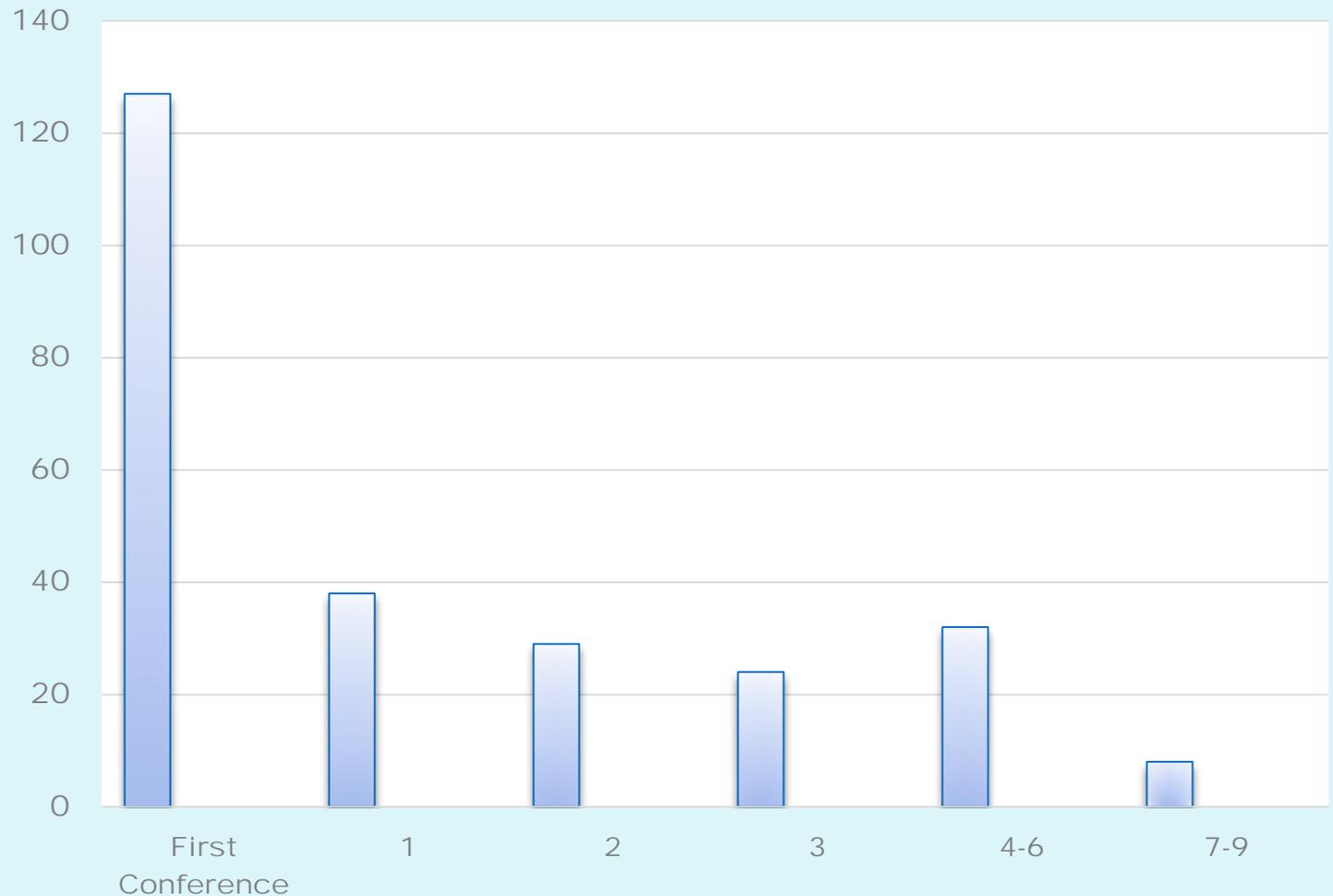
# How would you respond to the following statements regarding the conference and hotel facilities?



If you were a presenter at the conference (poster or oral) how would you rate the pre-conference communications and support?



# How many past conferences have you attended?

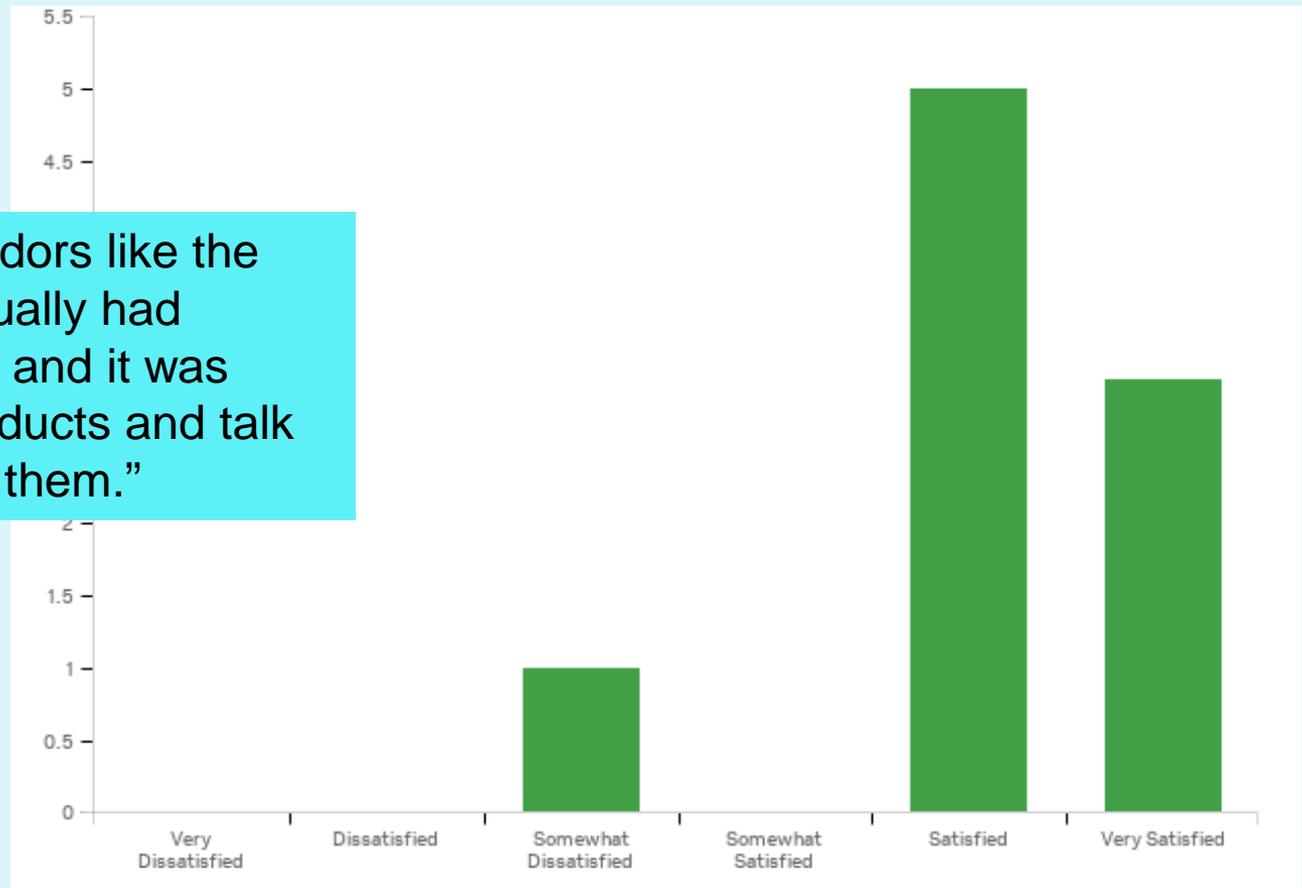


# How does this conference compare?



# How satisfied were you as to your exhibitor experience at this year's conference?

“I normally avoid vendors like the plague but these actually had products I could use, and it was good to see their products and talk to the people behind them.”





# What did you like best ?

- Size, Location, Conference Focus/Scope
- Presentations-Format, Quality, Diversity of Speakers
- Networking Opportunities
- Council Folks
- Learning and Take Aways
- Specific Tracks/Sessions/Talks/R-Training

Example response:

*“Main topic sessions covered a variety of issues which made planning to attend certain talks easy. Also the conference center was perfect location.”*



# What did you learn?

- Bigger picture, what other orgs., states and feds are doing
- Statistics-particularly long-term data
- R programming and applications
- Monitoring Specifics/Continuous Monitoring
- Vol. Monitoring and Community Engagement
- HABS
- Emerging Tech, Methods, products

Example response:

*“I learned more about available monitoring technologies and techniques. Moreover, I gained a greater appreciation for the effort it takes to coordinate and manage long-term monitoring programs”*



# What will you do/use as a result?

- Use/Apply new methods/applications/tools and web (especially THE PORTAL and R apps)
- Connections/Contacts/Collaborations with attendees/speakers
- Share learned info within and outside my organization

Example very cool response:

“Work with states to establish reference site network in south central region to gauge water quality changes due to climate change.”