

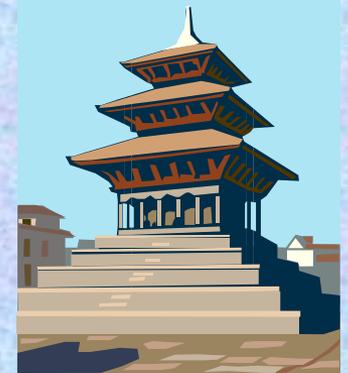
Regional Differences For Councils



To “Profit” or “Non Profit”



What House or Structure best serves your function right now?



Questions to Consider

Question or Issue	Non Profit	Other
Decision making	Structure/rules provided	Have to define – flexible, can change easy
Ability to receive \$	Yes	Figure out, will cost you
Ability to expend \$	Yes	Figure out, will cost you
Ability to account for \$	Yes	Figure out, will cost you
Ability to account for \$	Yes	Figure out, will cost you

Questions to Consider

Question or Issue	Non Profit	Other
Ability to raise \$	Yes	Figure out, may cost you
Ability to build reserve \$	Yes	Not usually
Leadership	Structure assigns roles	Have to create, subjected to others
Vision/Plan	Structure encourages	Have to make structure, subjected to others

Questions to Consider

Question or Issue	Non Profit	Other
Membership/levels	Still need to define	May or may not create
Programs/Activity/Action	Often more formal, expansion	Maybe more/less flexible
Evaluate all aspects	Structure requires aspects	Not as much
Reporting	Structure requires aspects	Have to create
Outreach	Can be easier	Can be easier
Hirer/fire staff	You are in charge, inc unemp, health, ss, etc.	Dependent upon another, costs

Questions to Consider

Question or Issue	Non Profit	Other
Make own resource/prgm decisions	You are in charge	Subjected to others
Liability	Fiscal is removed from personal, if work entails risks, need structure to handle	Harder to address w/out a structure if need to
Insurance	Easier to get, many grants require multiple types of insurance	If need will cost to 'use' someone else's but can
Longevity	Can contribute	May inhibit – may be irrelevant
Credibility	Can help for certain audiences	May matter to certain audiences

Questions to Consider

Question or Issue	Non Profit	Other
Collaboration/partners	Some entities will prefer/require it	More flexible, may loose some
Organization Energy	1/3-1/2 toward administration/structure	Most towards work/programs vs administration
Costs	Up front registration, annual fee, fiscal audits, costs with staff, can be high if operating in many states	Can be same, more or less, depends on charges for services
Overhead	Have it, keep funds rec' so in charge of it, can do in-kind	Usually lower, more in-kind
Extra support	Accounting, legal, human resources	Less need, may cost more if need
Technology	Intensive or not?	Intensive or not, harder to access

To “Profit” or “Non Profit”

General Rule of Thumb

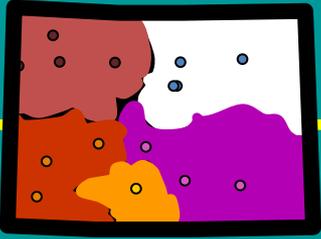
Long Term Effort – non profit fits
needs and energy outputs

Short Term Effort – non profit often
too formal and excessive

Colorado Water Quality Monitoring Councils Data Sharing Network Water Quality SWAPS

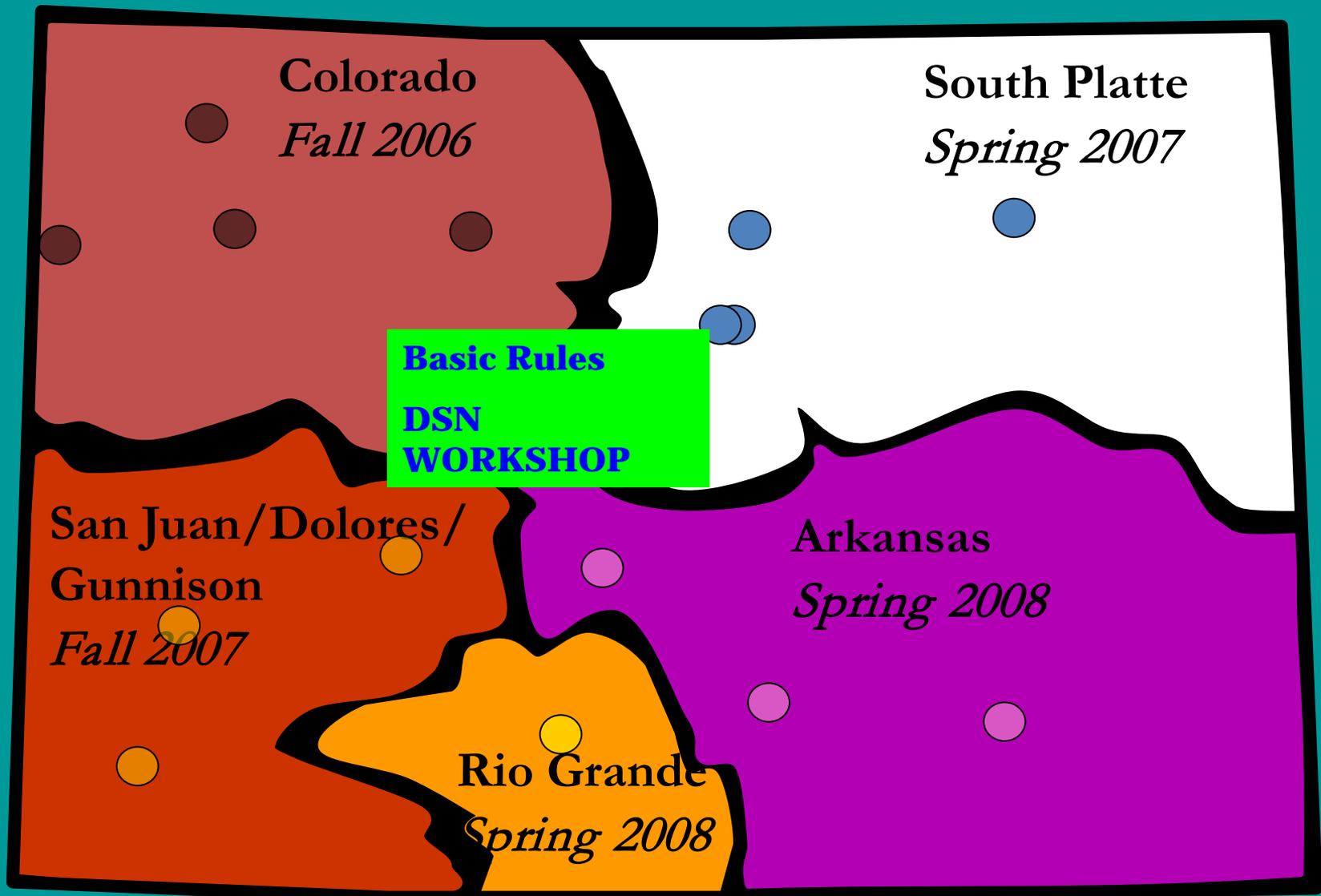
An outreach, marketing and training strategy to complement a statewide interactive station map directory and database

What is a SWAP?

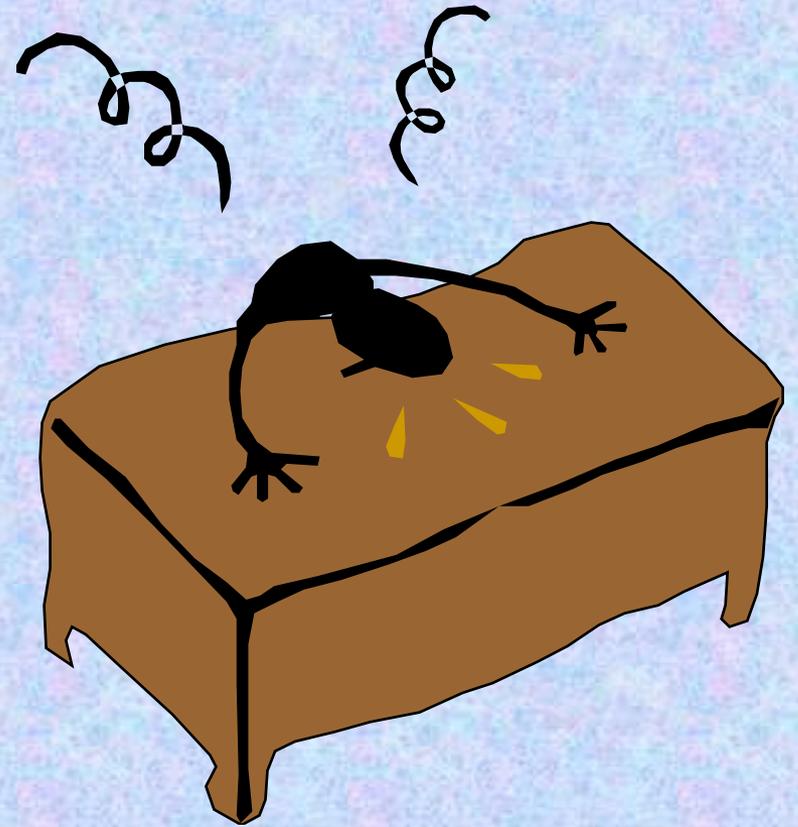


- *Placed Based one-day event- watershed scale*
- *Exchange Meta-data – W's of program or data needs, Use a map*
- *Exchange current projects, activities, future plans*
- *Exchange priorities, needs and concerns*
- *Label participants data generator, user, both*
- *Conduct Map/Database Training*
- *Engage other local audiences*
- *Evaluate*
- *Develop FACT SHEET - Post*

Where and When and Costs ?



Data Management from a variety of sources



Data Management from a variety of sources

- Goal based
- Standardization
- Judgment
- Upfront or backend?
- Support
- Tiered
- Map directory/link or database?
- Function & Features
- Advantage – costs, and effort versus savings and benefits