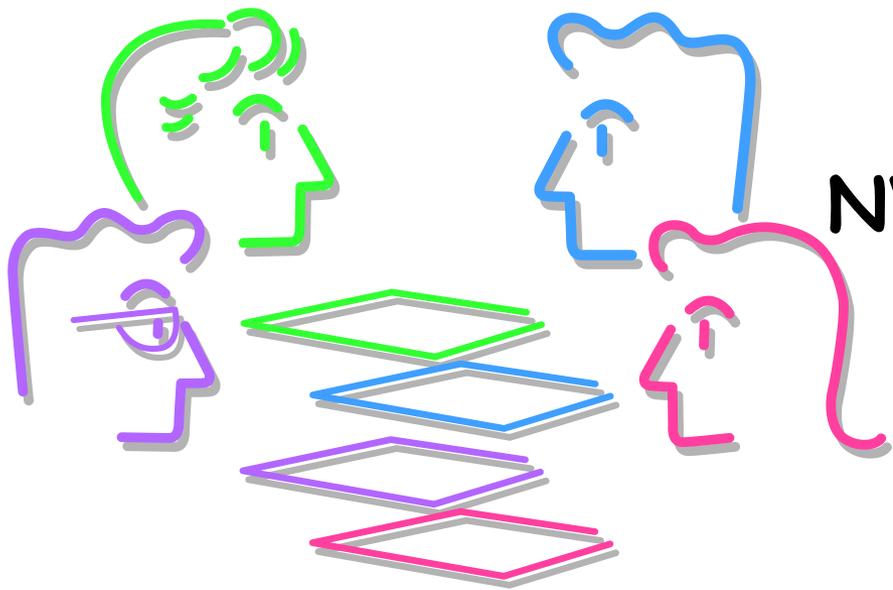




Building Successful State, Regional, and Tribal Water Monitoring Councils...

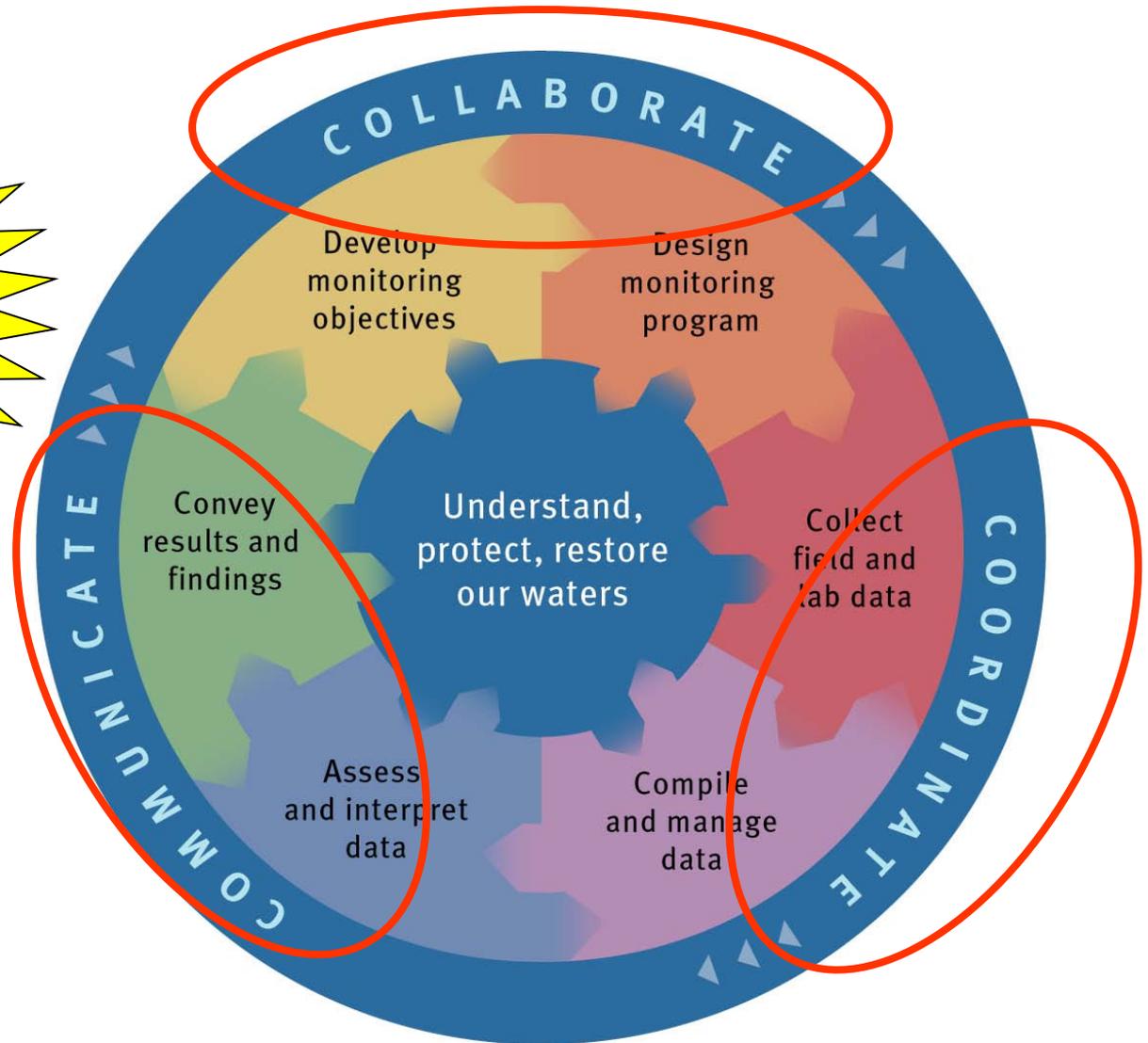
Some things to think about



Abby Markowitz
NWQMC Conference 2010

The 3C's:

State & regional Councils are institutional vehicles for the 3Cs



Collaboration is hardest to get to

COLLABORATE

Participants identify and commit to shared goals and work collectively to deal with issues that they cannot solve individually; partnerships, alliances, teams.

COORDINATE

Participants link, harmonize or synchronize interaction and activities.

COMMUNICATE

Participants convey information; can be one way or an exchange of thoughts, messages, or ideas

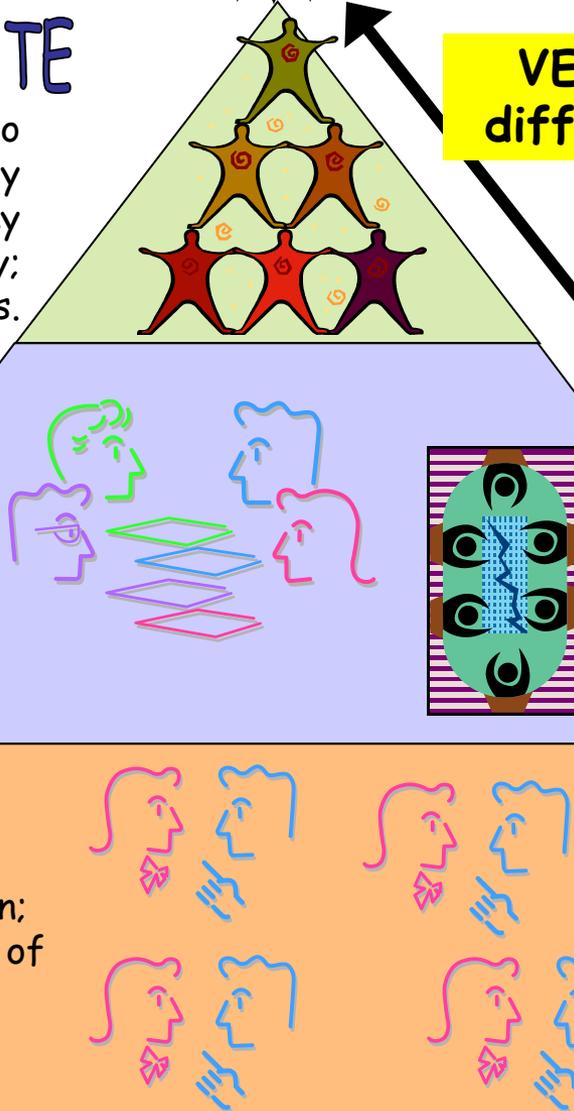


VERY difficult

It is easier to tell you about my goals & activities than to coordinate our activities.

Harder still is developing a goal together and implementing the activities needed to reach it!

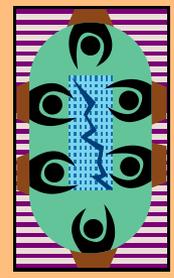
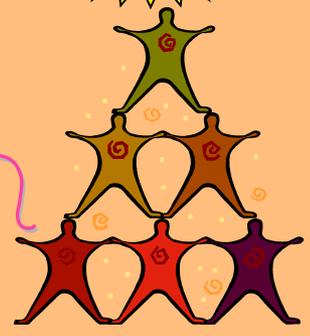
Relatively simple



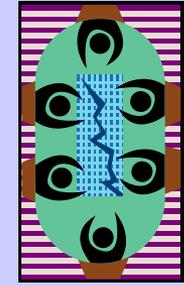
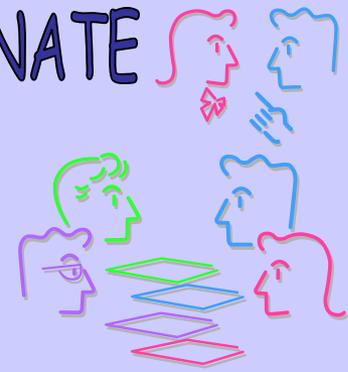
Collaboration has the most potential benefit



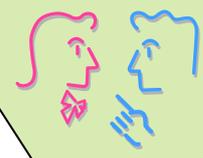
COLLABORATE



COORDINATE



COMMUNICATE



Councils are vehicles for building the "nest" and moving across the "continuum"

The 3 Cs are *nested* concepts—certainly, communication and coordination are critical elements of collaboration.

The 3Cs are a *continuum*--communication can lead to coordination which can lead to collaboration

What could you do collaboratively that you couldn't do alone?

VISIONS...

In a perfect world...

Where we were truly able to understand, protect, and restore our waters...

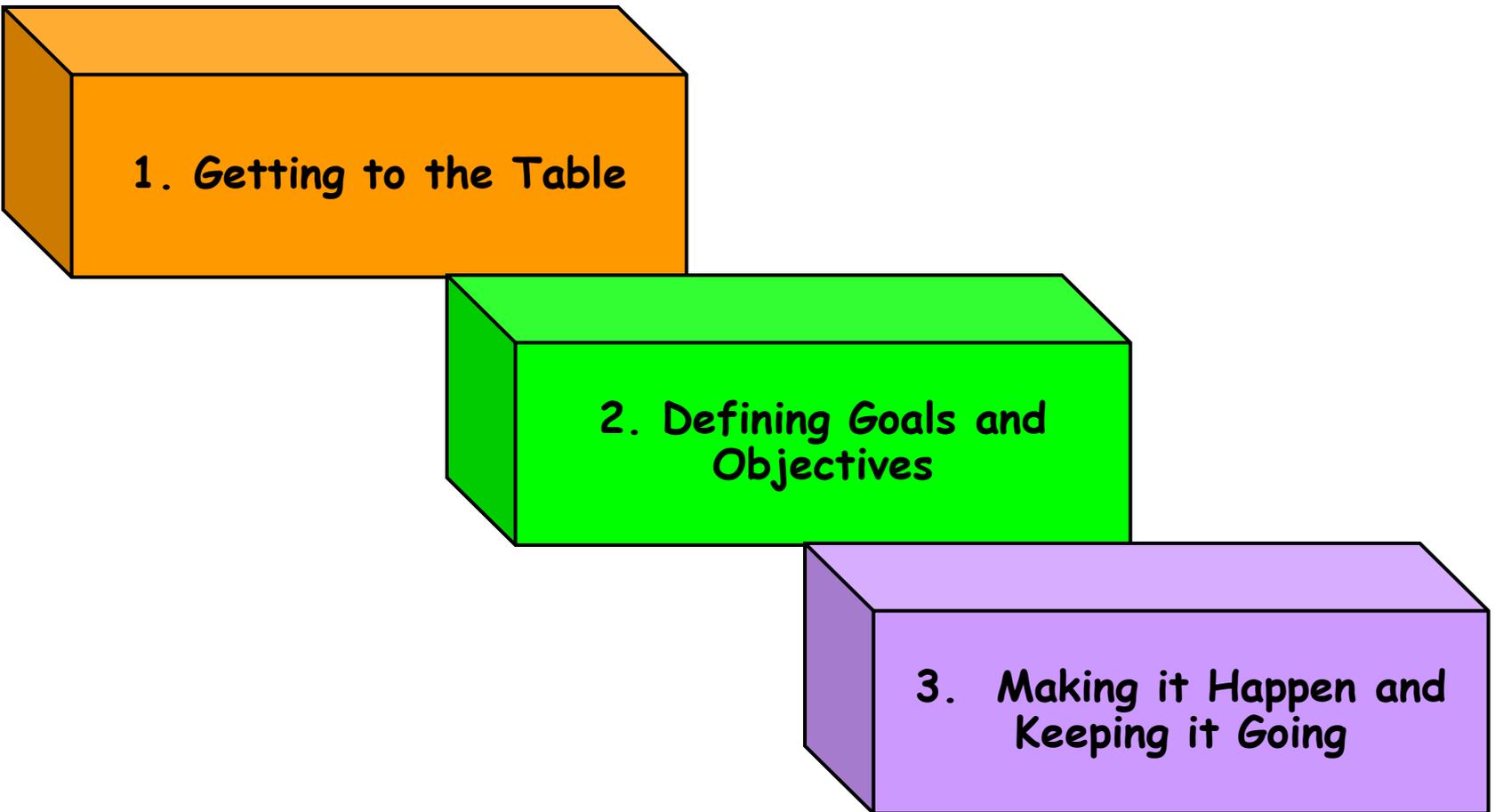
What would monitoring "look like"?

What would be different than it is now?



What roles can a council play in getting to the vision?

Steps in the process of building functional collaborative bodies



1. Getting to the Table

2. Defining Goals and Objectives

3. Making it Happen and Keeping it Going

Step 1. Getting to the table

how do we get everyone to the table? How do we build relationships and begin to think and act collaboratively?

Step 2. Defining goals and objectives

how do we identify specific collaborative issues and goals? How do we develop technical strategies?

Step 3. Making it happen

how do we develop sustainable consensus building activities and strategies? How do we find the resources (funding, people, etc.) for implementation? What are the other nuts and bolts issues?

Getting People to the Table

What are some of the challenges/barriers you see to getting people to the table?

- Addressing most challenges/barriers will be related to identifying "WIFM" for various components of monitoring community and stakeholder groups.
- HOW do we "frame" WIFM for different segments of the monitoring community or stakeholders?

What's in it for me?



Getting People to the Table

- Identifying the right people
 - how do you find the right contact...someone who is motivated, has time, and is used to working collaboratively
 - Need to get buy-in from management
- Disconnect between “technical” and “management”
 - As you move up the ladder, process is more political

Defining Goals and Objectives

Need to identify and define specific collaborative goals---what we can do together that we can't do alone.

Common Ground
framed within a
Common Language

Goals

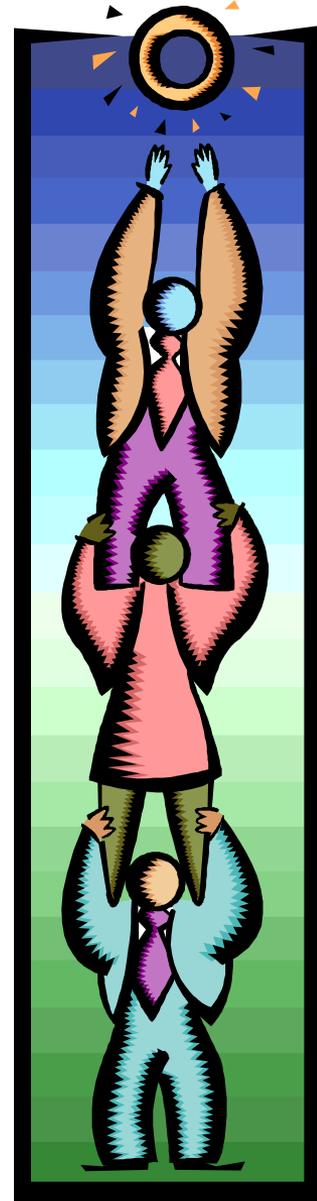
Thinking and planning strategically in the long term, while...

Activities

Developing and delivering products in the short term

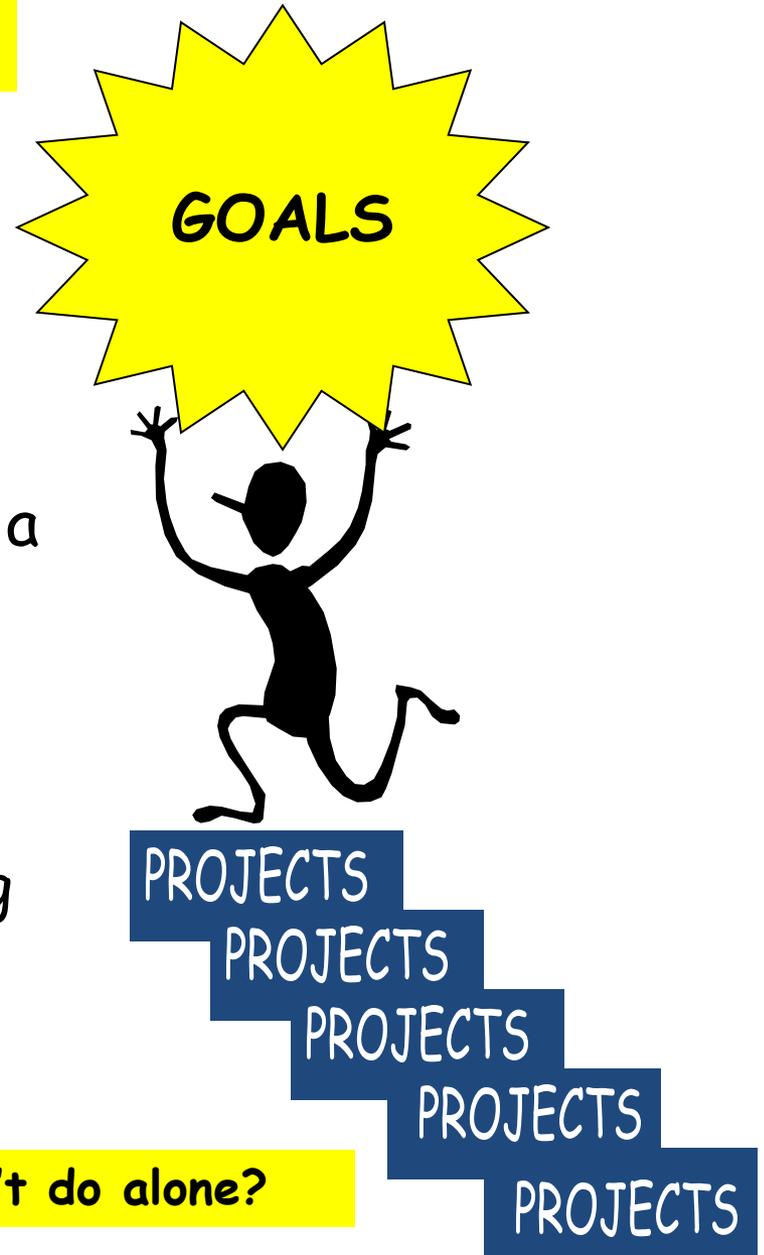


Priority activities should reflect the needs of the council member organizations---WIFM (what's in it for me)!



ALWAYS remember...

- Specific projects **MUST** be tied to overall mission & goals
 - Everything you do should have a clear and direct connection to your mission & goals
 - Everything you do should be a step along the way to achieving your goals!!!



What can we do collaboratively that we can't do alone?