

# The Sustainable Water Resources Roundtable



The Sustainable Water Resources Roundtable and the American University Center for Environmental Policy invite you to an exciting SWRR meeting to be held at Butler Pavilion, American University, 4400 Massachusetts Ave NE, Washington DC 20016 on April 27 and 28, 2011

The meeting will have presentations from government, corporate and nonprofit sectors on **Selected Approaches to Water Sustainability**. Speakers will share what works about their approaches and obstacles they encounter with respect to information, collaboration, reducing their water footprint and communicating to the public. In large and small discussion groups we will learn from each other. You are welcome to forward this invitation to colleagues with interest in water sustainability.

The SWRR is a national forum to share information and promote indicators and research for sustaining water and related resources. It is an authorized working group of the Federal Advisory Committee on Water Information. Participation is open and intended to include a wide range of interests and views.

This is a 1 1/2 day working meeting to engage with issues of water sustainability. To register for the event go to <http://swrrapril27.eventbrite.com> or e-mail the form at the bottom of this invitation to [NBardis@wef.org](mailto:NBardis@wef.org) Here is the draft agenda:

## Sustainable Water Resources Roundtable

### SWRR

Butler Pavilion, American University  
4400 Massachusetts Ave NE,  
Washington DC 20016  
April 27-28, 2011

### Agenda

#### Selected Approaches to Water Sustainability

*Day 1 Wednesday April 27, 2011*

8:30 a.m. **Registration and Coffee**

- 9:00 a.m. **Welcome Remarks from SWRR:** SWRR Co-chairs, David Berry, SWRR manager/facilitator
- 9:05 a.m. **Welcome by the American University Center for Environmental Policy**
- 9:10 a.m. **Sustainable Water Resources Roundtable Activities and History:** Co-chair
- 9:25 a.m. Round of **BRIEF Self-Introductions** mentioning interest in sustainability and water
- 10:20 a.m. **Break**
- 10:35 a.m. **The State of Water Information and Indicators**  
**Key National Indicators Project:** Chris Hoenig ([www.StateoftheUSA.org](http://www.StateoftheUSA.org))  
**Progress on the National Water Census:** Eric Evenson, Census Coordinator, USGS  
**Use of Indicators for National Water Shed Condition Assessment,** Rick Swanson USFS  
**National Aquatic Resource Surveys: Using National Indicators to Assess Rivers, Streams, Lakes, Wetlands and Coastal Waters,** Sarah Lehmann, National Aquatic Resource Team Leader  
**Discussion to identify opportunities to move info & indicators forward**
- 12:15 p.m. **Lunch (speaker:**
- 1:30 pm **Federal – State Collaboration on Water Sustainability: Will a National Vision Help?**  
**AWRA Position Statement on a National Water Vision:** Richard A Engberg, Technical Director, American Water Resources Association  
**Development of a Federal Toolbox to Assist States:** Steven Stockton, Director of Civil Works, U.S. Army Corps of Engineers  
**West Fast Climate Change Collaboration:** Western States Governors Federal Agency Support Team, Bob Boyd, Soil/Water/Air Program Leader US Bureau of Land Management  
State experiences  
Discussion to identify opportunities to move forward with collaborations
- 3:00 p.m. **Break**
- 3:15 p.m. **Industry Water Footprint: using metrics to guide sustainable water management.**  
Moderator: Jessica McGlyn, Director, World Business Council for Sustainable Development – US  
Paul Freedman, President, Limnotech  
Bruce Karas VP, Environment & Sustainability, Coca-Cola Refreshments  
Ed Pintero, Chief Sustainability Officer, Veolia Water North America
- 4:45 p.m. **Wrap up discussion for the day**
- 5:00 p.m. **Adjourn and dinner for out-of-towners and others interested**

***Day 2: Thursday April 28, 2010***

- 8:30 a.m. **Coffee**
- 8:50 a.m. **Recap and review of goals for the day. Views to the Future**
- 9:00 a.m. **Soft Water Paths:** David Brooks. <http://www.earthscan.co.uk/?tabid=74750>
- 9:25 a.m. **Effective Communication of Scientific and Sustainability Information to the Public**  
**Moderator:** Marianna Grossman  
**Communication Strategies:** Sol Hart, School of Communication American University  
**Energizing Change in Outlook, Change in Policy and Change on the Ground (or Water):** Tracy Bowen, Founder Trash Free Potomac Initiative.  
**Creating a Public Constituency:** Carolyn Lukensmyer, America Speaks
- 10:20 a.m. **Facilitated discussions** on incorporating what the panel discussion has given us into action moving forward.
- 11:50 a.m. **Report back** from discussions
- 12:15 p.m. **Adjourn**

**Directions by Metro:** AU provides a **free shuttle** from the Tenleytown / AU Red Line Metro stop to campus. Take the escalator and exit east, which is on your left (look for the sign to AU Shuttle stop). At street level, the shuttle stop is a few yards ahead at 40th and Albemarle Streets. The shuttle runs on a loop and departs every 10 minutes. You need no special pass to ride. It is a 5 minute ride to campus.

**By Car: From I-495 (Capital Beltway)** Take exit 39 and follow the signs for River Road (Maryland Route 190) east toward Washington. Continue east on River Road to the fifth traffic light. Turn right onto Goldsboro Road (Maryland Route 614). At the first traffic light, turn left onto Massachusetts Avenue NW (Maryland Route 396). Continue on Massachusetts Avenue NW through the first traffic circle (Westmoreland Circle). Continue one more mile to 4400 Massachusetts.

#### **Sample of Hotels near American University or the shuttle bus**

**Days Inn**

4400 Connecticut Avenue, Northwest  
Washington D.C., DC 20008  
(202) 244-5600

**Embassy Suites Hotel**

4300 Military Road Northwest  
Washington D.C., DC 20015  
(202) 362-9300

**Courtyard Washington DC**

1900 Connecticut Avenue NW  
Washington, DC 20009  
(202) 332-9300

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**Registration Form**  
**Sustainable Water Resources Roundtable Meeting SWRR**  
**Selected Approaches to Water Sustainability April 27-28, 2011**

**Butler Pavilion, American University,**  
**4400 Massachusetts Ave NE, Washington DC 20016**

**Name** \_\_\_\_\_ **E-mail** \_\_\_\_\_ **Phone** \_\_\_\_\_

**Organization** \_\_\_\_\_

**I plan to attend only Wednesday April 27** \_\_\_\_\_

**I plan to attend only Thursday April 28** \_\_\_\_\_

**I plan to attend both days** \_\_\_\_\_

David Berry  
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