

Alliance for Water Stewardship

ALLIANCE FOR
WATER STEWARDSHIP

The Nature
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November 2013

Overview

- Background
- Alliance for Water Stewardship International Water Stewardship Standard
- Opportunities for involvement
- Q and A





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Water Stewardship

The use of water that is socially equitable, environmentally sustainable and economically beneficial, achieved through a stakeholder-inclusive process that involves site- and catchment-based actions.



Why build a Standard?

To address the need for...

- International consistency around a definition of what constitutes “responsible” water stewardship
- Recognition of leaders
- A process for brands to manage supply chain risks
- Companies to validate claims and protect their brands
- A framework to make sense of other tools
- A mechanism to simplify water risk mitigation in investment community



Why would a site want to use the AWS Standard?

- Save money
- Limit liability
- Protect brand (evidence)
- Mitigate supply chain water risk
- Increase client loyalty & grow “eco-focused” customers
- Differentiate brand
- Address remaining water risks when all site-level options have been exhausted

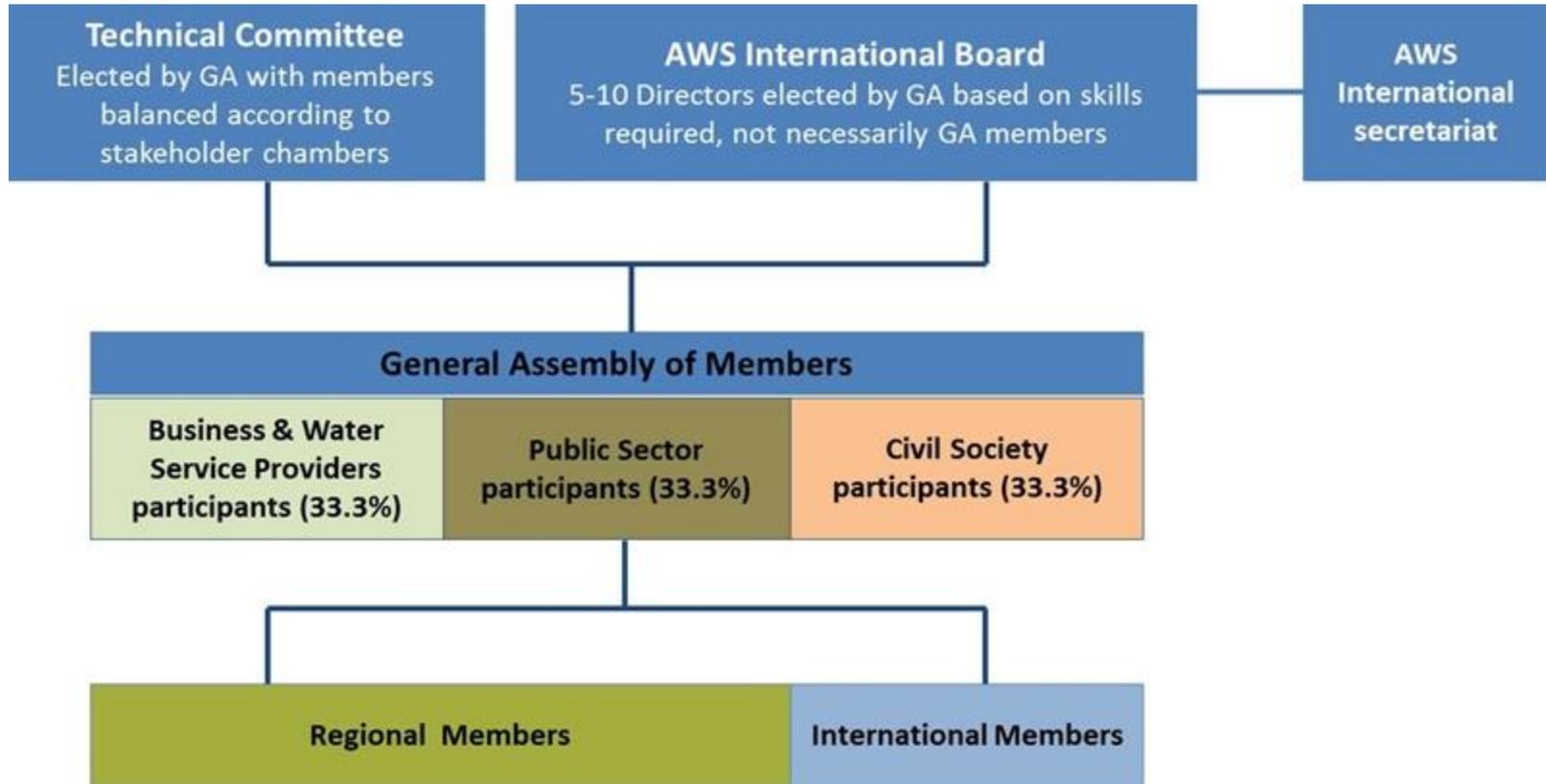
ALLIANCE FOR WATER STEWARDSHIP™



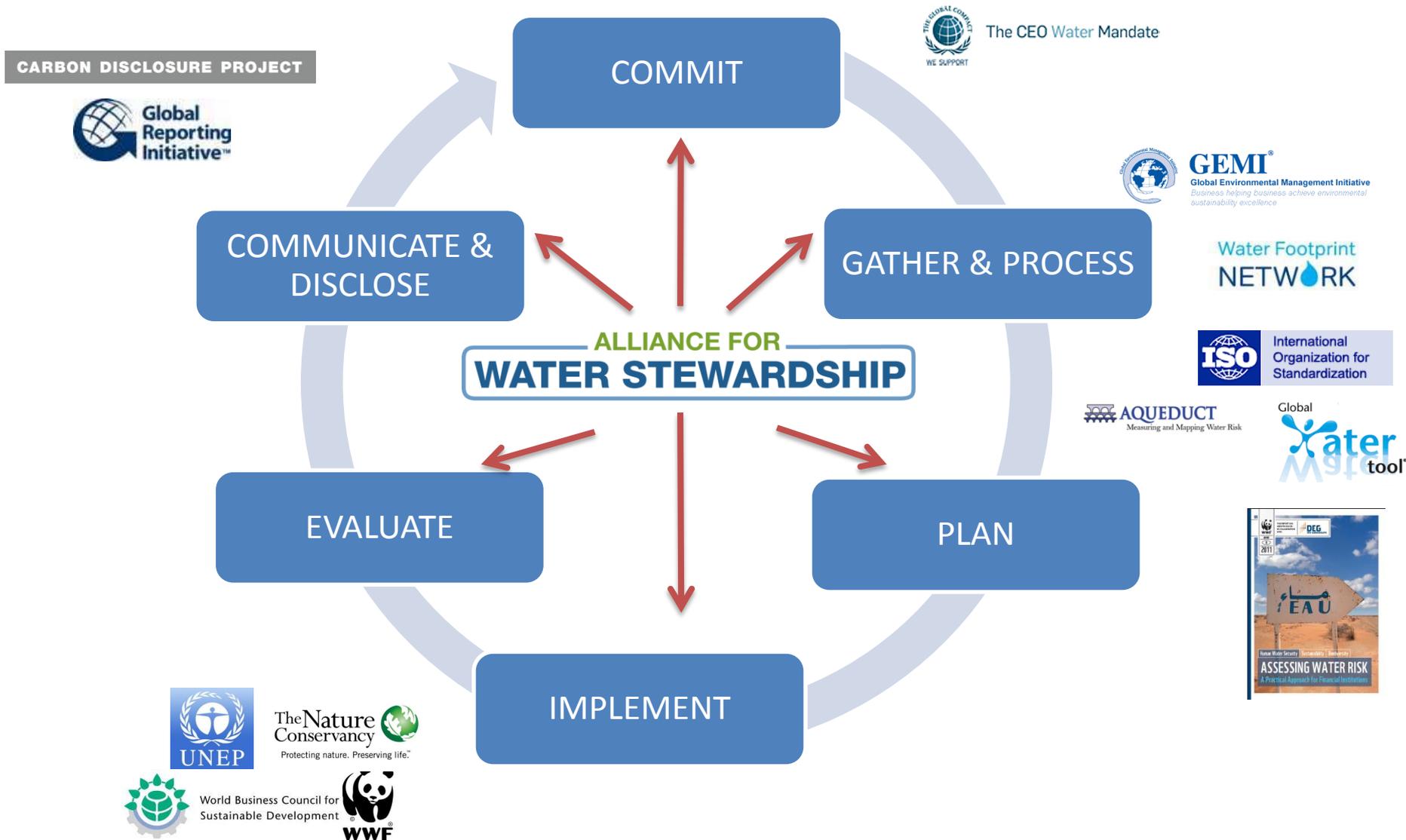
The CEO Water Mandate



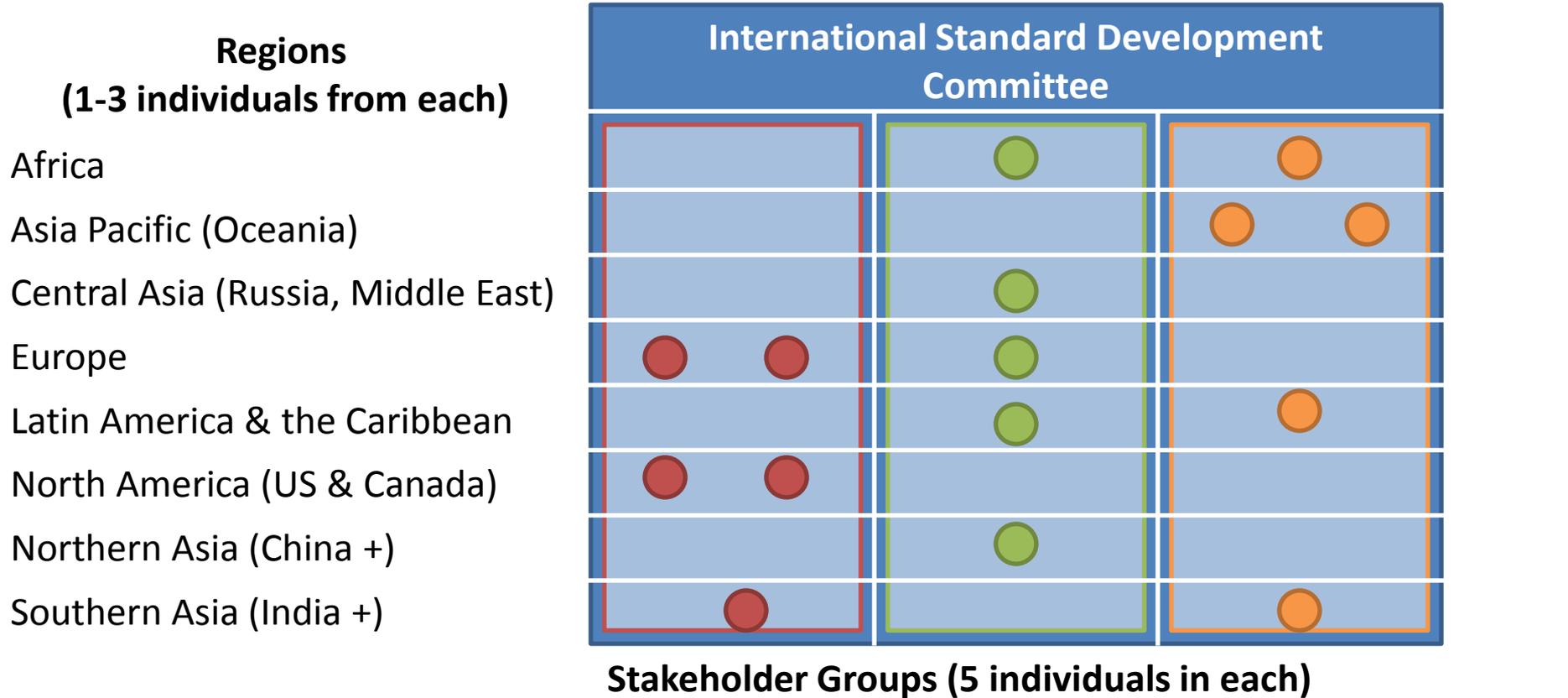
Future AWS Governance



The Landscape of Water Stewardship: Information, Tools & Programs



Standard Development Process



Business & Water Service Providers (includes business interests, farmers, trade associations and other Standard users)

Civil Society Organizations (includes community-based organizations, indigenous groups, and social/environmental non-governmental organizations)

Public Sector Agencies (includes river basin commissions, multilateral agencies, UN organizations and local authorities)

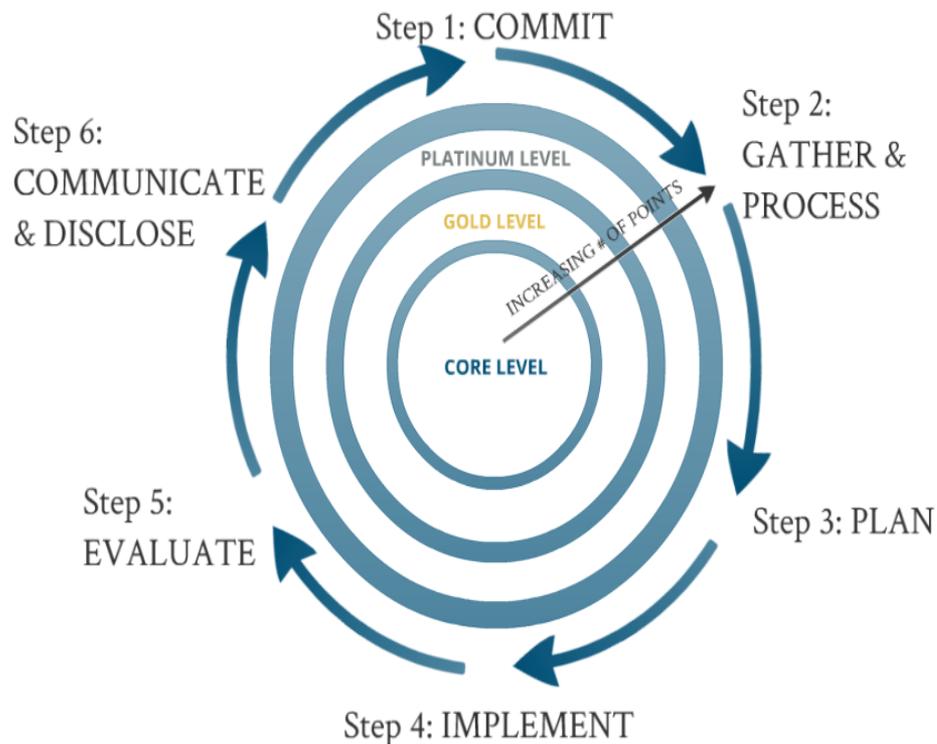


First Draft Standard

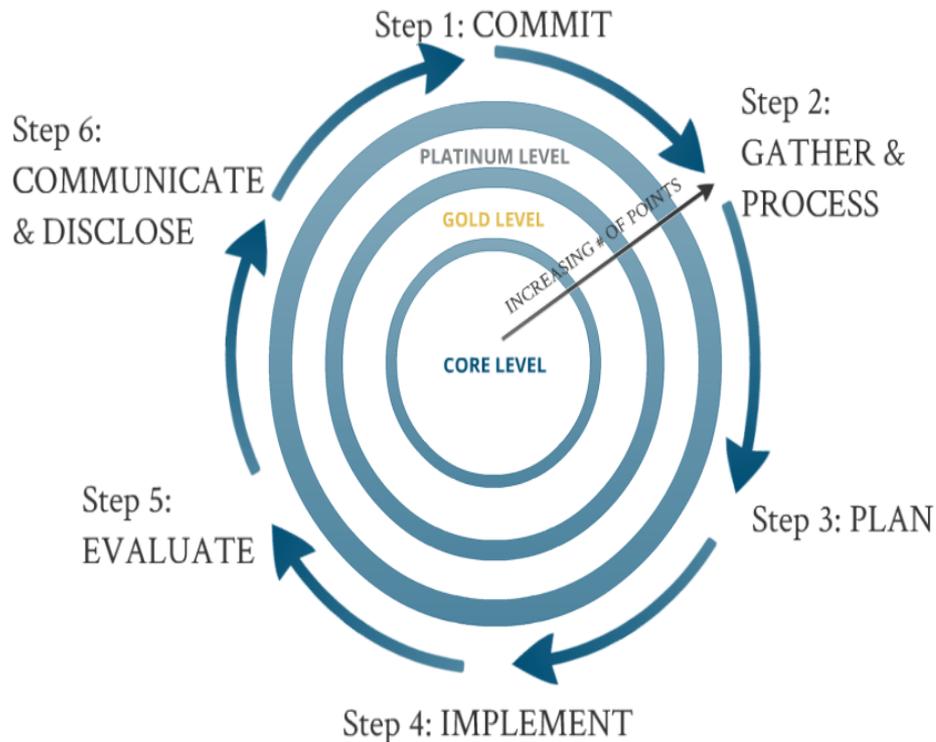
- Launched at World Water Forum
- Over 400 comments received from stakeholders in 26 countries
- Stakeholder consultation events across the globe
- Desktop field trials conducted

STEP 1: COMMIT

- Leadership commitment
- Water stewardship policy

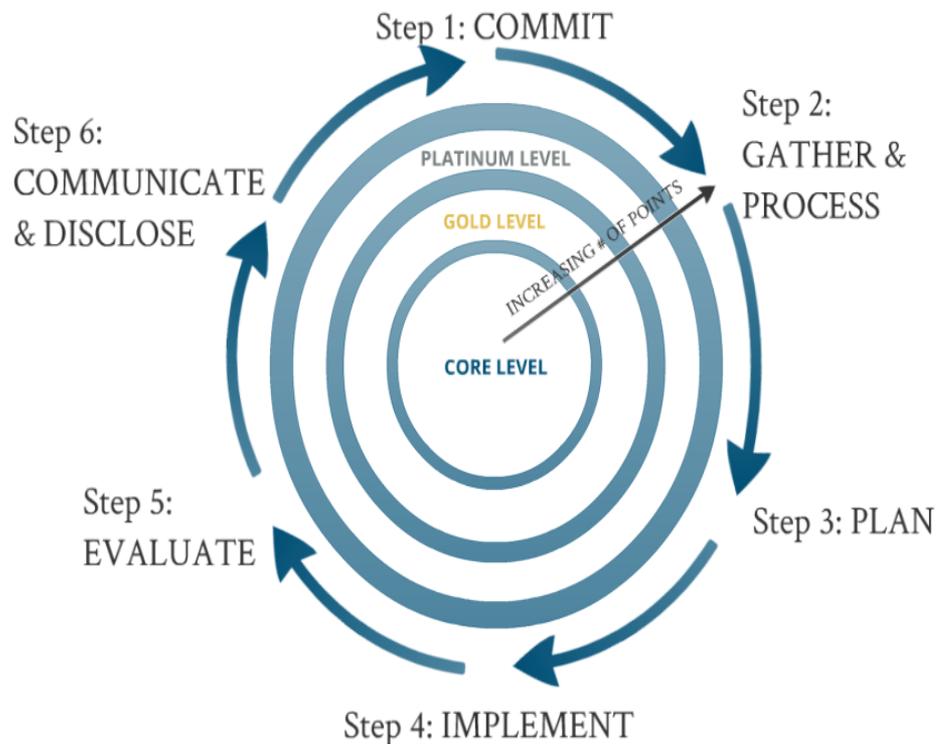


STEP 2: GATHER & UNDERSTAND



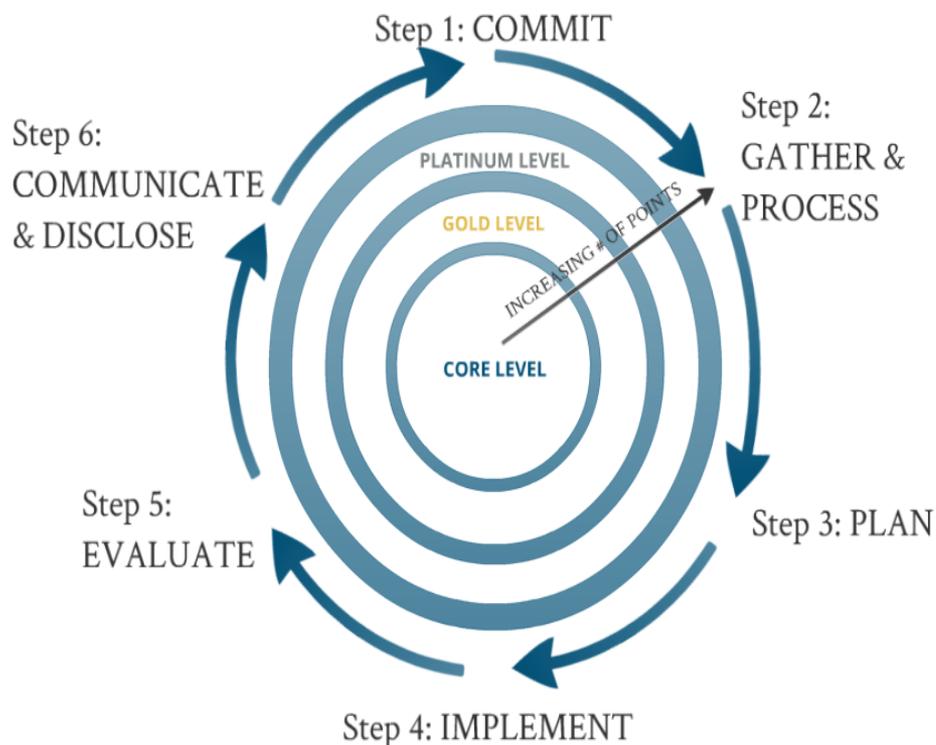
- Physical scope
- Socio-economic scope
- Regulatory requirements
- Site & catchment water balance
- Site & catchment water quality
- Site & catchment IWRA
- Begin on indirect water use
- Identify catchment plan
- Analyze water impacts & risks

STEP 3: PLAN



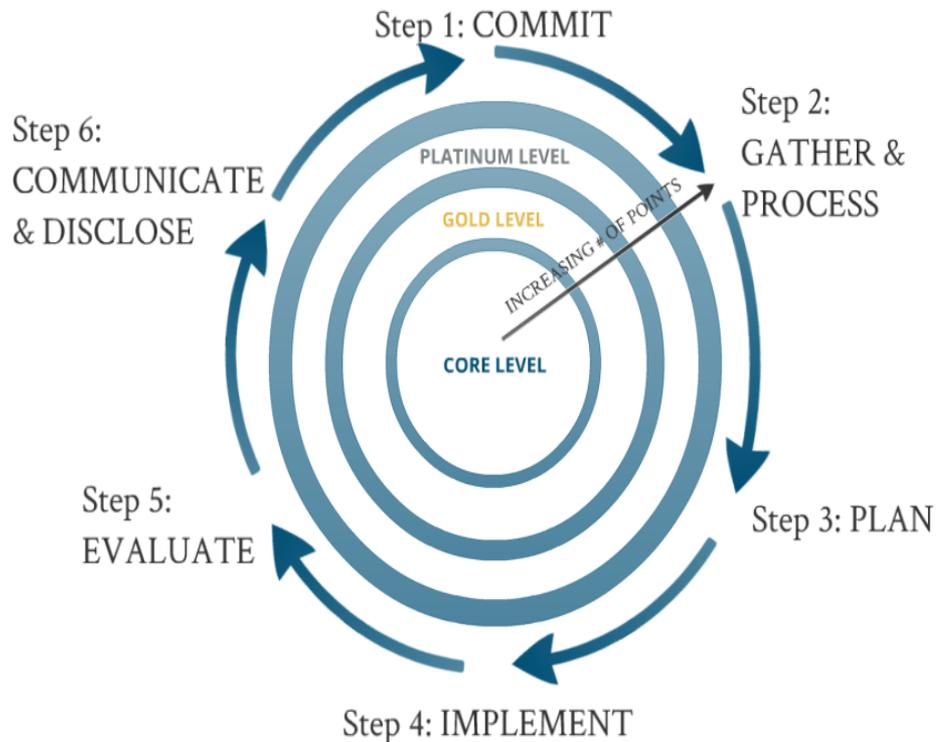
- Ensure legal compliance system
- Water stewardship plan
- Notify catchment authority of your plans

STEP 4: IMPLEMENT



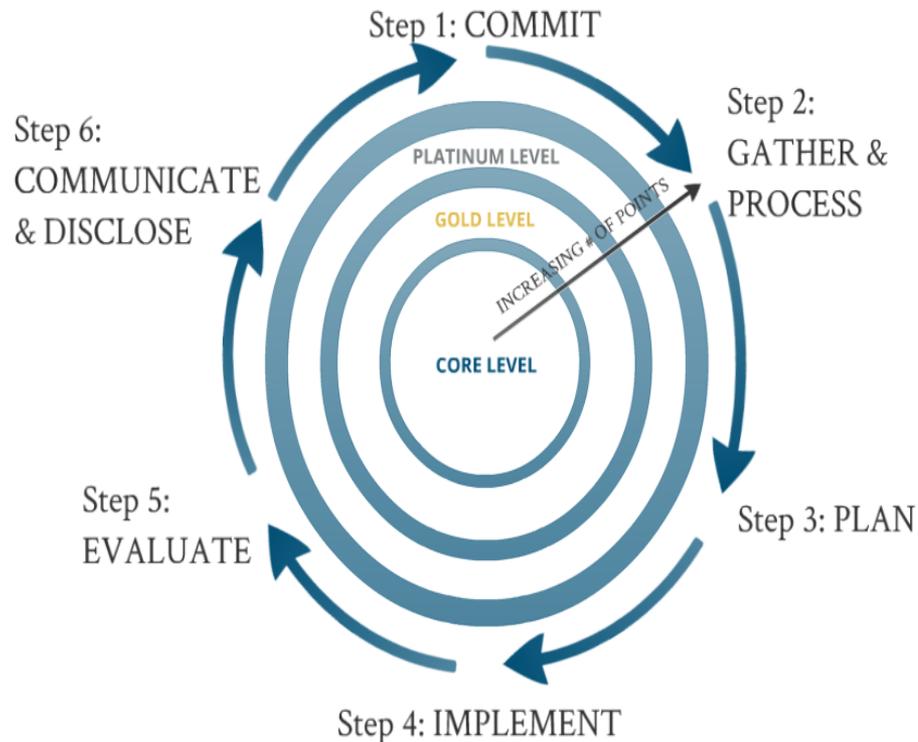
- Comply with legal requirements
- Maintain/improve site water balance
- Maintain/improve site water quality
- Maintain/improve site IWRAs
- Participate in catchment governance
- Drive improved indirect water use in the catchment

STEP 5: EVALUATE



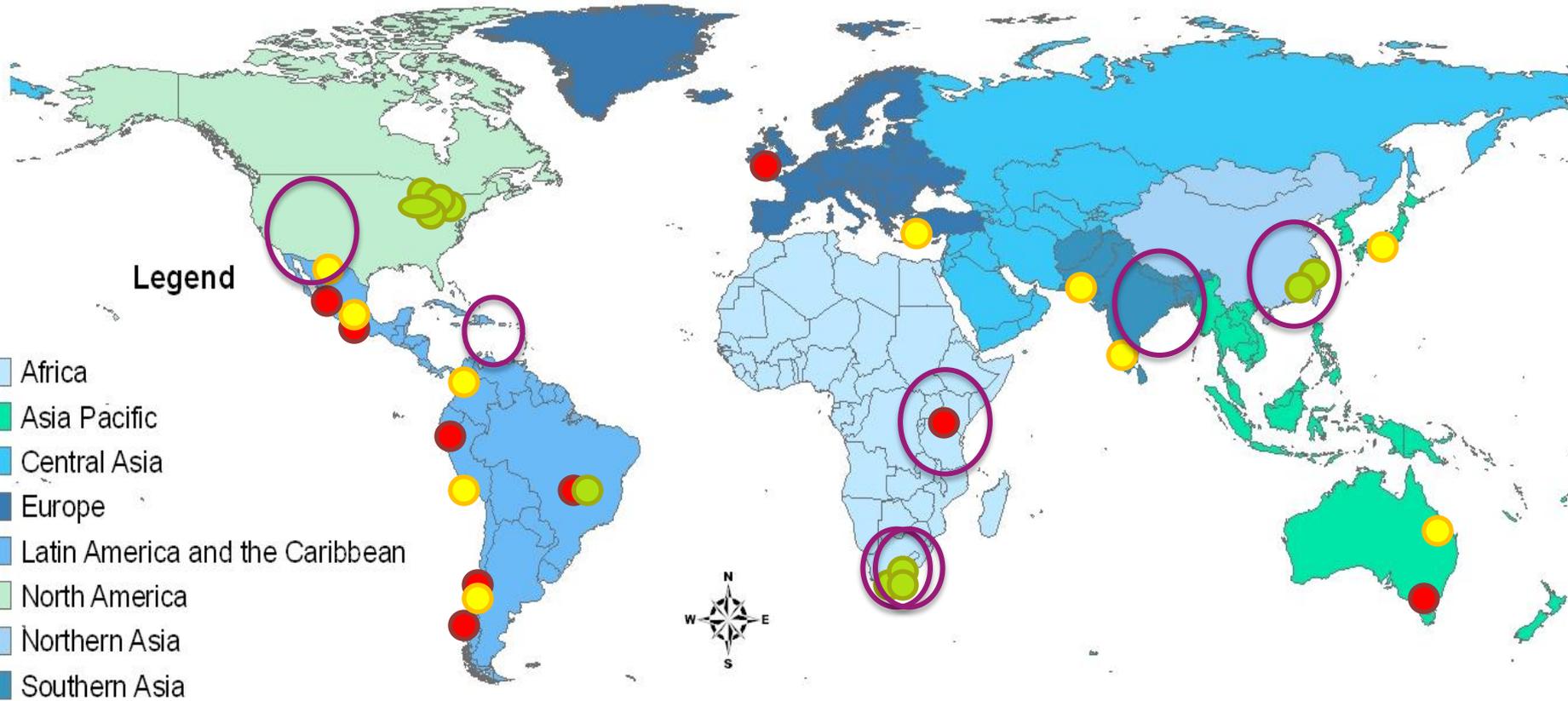
- Evaluate performance against plan
- Evaluate emergency incidents
- Consult stakeholders on performance
- Update water stewardship plan

STEP 6: COMMUNICATE & DISCLOSE



- Disclose internal water governance
- Disclose annual water plans
- Disclose annual water-related impacts, risks and opportunities
- Disclose compliance
- Increase water awareness within your site

Field Testing the Beta AWS Standard



Legend

- Africa
- Asia Pacific
- Central Asia
- Europe
- Latin America and the Caribbean
- North America
- Northern Asia
- Southern Asia

- Phase I Desk Studies and early testing
- Committed Sites
- Sites under discussion
- Water Action Hubs

Notes from the Field

- Thematic challenges:
 - Data
 - Stakeholder Engagement
 - Funding
 - Boundary Definition
 - IWRAs

- Opportunities:
 - Improved data quality
 - Improved data availability
 - Collective action
 - Big picture:
 - Can we re-allocate saved water for e-flows?
 - Can we move the needle on issues like gulf hypoxia?

Other topics for discussion

- Would your organization find value in becoming a member of AWS? How could AWS provide value to your organization?
- Any sector or regional specific concerns? Items that AWS should consider in implementation guidance?
- Q and A



How can you get involved?

- Review and comment on the AWS Beta International Water Stewardship Standard
- Begin to implement the Beta standard at one or more facilities
- Become a member of AWS (2014)
- Help develop region and sector-specific implementation guidance
- Support AWS through in-kind or financial donations

Thank you!

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